



October 22, 2008

33 Utilities Join USA Technologies' Rebate Program to Offset Rising Energy Costs

55 Utility Companies Offer Rebates on USA Technologies' EnergyMiser(R) Products

MALVERN, Pa., Oct 22, 2008 (BUSINESS WIRE) -- USA Technologies (NASDAQ:USAT) announced today that six more energy utilities had signed on to its EnergyMiser(R) Rebate and Turnkey Program to help their customers lower energy consumption and cost.

As part of their conservation efforts, fifty-five energy utilities in the United States are now offering USA Technologies' EnergyMiser energy conservation technology to their customers for free, or at reduced cost through rebates. Thirty-three utilities had joined in just the past year.

"Energy costs are forecasted to rise by as much as 20 percent this winter, and our EnergyMiser energy conservation technology has the capability of reducing energy consumption by as much as 46 percent," said Wendy Jenkins, Vice President of Marketing, USA Technologies. "We are excited to be working with energy utilities that recognize the importance of conservation technology and offer the EnergyMiser as a product that makes a difference."

The latest utilities to join the rebate and turnkey program include Alliant Energy, of Iowa www.alliantenergy.com; Ameren, of Illinois www.actonenergy.net; Groton Utilities, of Connecticut www.grotonutilities.com; Bozrah Light & Power Company, of Connecticut www.grotonutilities.com; MidAmerican Energy, of Iowa <http://www.midamericanenergy.com/html/energy6j.asp>; and Tucson Electric Power Company, of Arizona <http://www.tucsonelectric.com>.

In addition, three utilities already participating in the rebate program have increased or extended their rebate offerings -- the City of Palo Alto, California; Los Angeles Department of Water & Power, California; and Silicon Valley Power, of California.

The number of energy utilities participating in the program has more than doubled over the past 12 months, as energy prices hit new record highs.

For more information and a full list of the utility companies offering their customers rebates ranging between \$15-180, or free under the turnkey program, visit http://www.usatech.com/energy_management/energy_rebates.php.

USA Technologies studies have found that if the estimated four million vending machines and 10 million coolers in the United States were equipped with EnergyMisers, calculated at 35 percent savings, the nation could save 15,330,000,000 kilowatt-hours of electricity and lower CO2 emission by 22,995,000,000 lbs annually.

About USA Technologies:

USA Technologies is a leader in the networking of wireless non-cash transactions, associated financial/network services and energy management. USA Technologies provides networked credit card and other non-cash systems in the vending, commercial laundry, hospitality and digital imaging industries. The Company has agreements with AT&T, Honeywell, Blackboard, MasterCard and others. For further information on USA Technologies, please visit www.usatech.com.

Statement under the Private Securities Litigation Reform Act:

With the exception of the historical information contained in this release, the matters described herein contain forward-looking statements that involve risk and uncertainties that may individually or mutually impact the matters herein described, including but not limited to product acceptance, the ability to continually obtain increased orders of its products, the ability to meet installation goals, economic, competitive, governmental impacts, whether its pending patents will be granted or defensible; validity of intellectual property and patents of USA, the ability of USA to license its patents, the ability of USA to commercialize its developmental products, technological and/or other factors, which could cause actual results or revenues to differ materially from those contemplated by these statements.

SOURCE: USA Technologies

USA Technologies Contact:

George Jensen, Chairman & CEO

or

Stephen P. Herbert, President & COO

sherbert@usatech.com

or

Investor Relations Contact:

Jeffery Myhre

Marlon Nurse

Porter, LeVay & Rose

212-564-4700

Copyright Business Wire 2008

News Provided by COMTEX