



March 11, 2010

## **Devices Connected to USA Technologies Network Increases to Approximately 71,000**

### **Company Achieves March 31 Connection Goal Ahead of Schedule**

MALVERN, Pa., Mar 11, 2010 (BUSINESS WIRE) -- USA Technologies, Inc. (NASDAQ: USAT), a leading supplier of networked devices and wireless non-cash transactions, associated financial/network services and energy management, announced today that the number of devices connected to its USALive(R) network reached approximately 71,000 as of March 11, 2010, a 12.3% increase from the 63,000 connections reported as of December 31, 2009.

"Increasing the number of devices connected to our network to approximately 71,000 puts us on route towards our goal of connecting 100,000 devices by December 31, 2010," said George R. Jensen, Chairman and CEO, USA Technologies. "We believe that attaining this level of connections strengthens USA Technologies' leadership position in the small-ticket, unattended cashless transaction marketplace."

USA Technologies attributes the increase in connections to businesses of all sizes recognizing the benefits of adding cashless payment systems to their vending business, as well as to active participation in its JumpStart program.

"We believe that consumers increasingly are demanding the ease and convenience of being able to use their credit and debit cards when purchasing from vending machines," said Mr. Jensen. "Vending operators, large and small, are meeting this demand with solutions that deliver value to their business, and we believe that our ePort(R) cashless technology and services offer our customers a demonstrable return on their investment."

USA Technologies was first to market with a cashless payment system for the vending industry and has expanded its solution to the kiosk and other unattended point-of-sale industries. More recently, USA Technologies has offered innovative financing for its ePort cashless transaction devices, including the JumpStart and QuickStart programs, that make conversion to cashless vending even more convenient for vending operators.

#### **About USA Technologies:**

USA Technologies is a leader in the networking of wireless non-cash transactions, associated financial/network services and energy management. USA Technologies provides networked credit card and other non-cash systems in the vending, commercial laundry, hospitality and digital imaging industries. The Company has agreements with AT&T, Visa, MasterCard, First Data, Compass and others.

#### **Forward-looking Statements:**

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: All statements other than statements of historical fact included in this release, including without limitation the financial position, anticipated connections to our network, business strategy and the plans and objectives of the Company's management for future operations, are forward-looking statements. When used in this release, words such as "anticipate", "believe", "estimate", "expect", "intend", and similar expressions, as they relate to the Company or its management, identify forward-looking statements. Such forward-looking statements are based on the beliefs of the Company's management, as well as assumptions made by and information currently available to the Company's management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors, including but not limited to, business, financial market and economic conditions, including but not limited to, the ability of the Company to retain key customers from whom a significant portion of its revenues is derived; the ability of the Company to compete with its competitors to obtain market share; the ability of the Company to obtain widespread commercial acceptance of its products; and whether the Company's existing or anticipated customers purchase e-Port devices in the future at levels currently anticipated by the Company. Readers are cautioned not to place undue reliance on these forward-looking statements. Any forward-looking statement made by us in this release speaks only as of the date of this release. Unless required by law, the Company does not undertake to release publicly any revisions to these forward-looking statements to reflect future events or circumstances or to reflect the occurrence of unanticipated events.

SOURCE: USA Technologies, Inc.

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