



April 19, 2013

USA Technologies' Senior Vice President, Michael Lawlor, to Speak at Two Sessions at NAMA OneShow

Lawlor to Highlight Data from Cashless Knowledge Base and Strategic Implications of Cashless Payment Platforms as Mobile Trends and Consumer Engagement Programs Gain Popularity with Consumers

MALVERN, Pa.--(BUSINESS WIRE)-- [USA Technologies, Inc.](#) (NASDAQ: USAT) ("USAT"), Senior Vice President of Sales and Business Development, Michael K. Lawlor, will be presenting at two separate sessions at the [NAMA OneShow](#) being held in Las Vegas, April 24-26, 2013.

Titled, *Technology's Impact on the Bottom Line*, Lawlor's first presentation will highlight the benefits of an integrated, comprehensive cashless payment and wireless telemetry platform as a fundamental business tool for driving incremental sales revenue and profit opportunities. Part of his presentation will include highlights from USAT's 2013 Cashless Knowledge Base that supports the view that total sales and volumes benefit as consumers take advantage of cashless payment options.

Session details:

- Wednesday, April 24, from 8:00-9:30 a.m. at the Vending Technology Super Session

In addition, Mike Lawlor, joined by Mark McKinney, Senior Business Development Executive for the [Isis](#) market launch, will be holding an education session during the NAMA OneShow. The session, titled, *Going Mobile: Taking Advantage of Payments Innovations to Increase Sales and Participation*, is designed to help vending operators prepare for what USAT anticipates will be a paradigm shift in traditionally cash-only businesses such as vending as mobile technologies and applications that leverage cashless payment platforms permeate the market.

Session details:

- Wednesday, April 24, from 4:30 p.m. — 5:00 p.m., at The Learning Center
- Thursday, April 25, from 12:15 p.m. — 12:45 p.m., at The Learning Center

USAT will be exhibiting its cashless payment, telemetry and consumer engagement services at the [NAMA OneShow](#) at the Venetian Sands Resort in Las Vegas from April 24-26. Visit USAT at Booth # 1229.

About USA Technologies:

USA Technologies is a leader of wireless, cashless payment and M2M telemetry solutions for small-ticket, self-serve retailing industries. ePort Connect® is the company's flagship service platform, a PCI-compliant, end-to-end suite of cashless payment and telemetry services specially tailored to fit the needs of the small ticket, self-service retail industries. USA Technologies also provides a broad line of cashless acceptance technologies including its NFC-ready ePort® G8, ePort Mobile™ for customers on the go, and QuickConnect™, an API Web service for developers. USA Technologies has been granted 85 patents; and has agreements with Verizon, Visa, Elavon and major customers such as Compass, Crane, AMI Entertainment and others. Visit the website at www.usatech.com.

Forward-looking Statements:

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: All statements other than statements of historical fact included in this release, including without limitation USAT's anticipated growth and business strategy, are forward-looking statements. When used in this release, words such as "anticipate", "believe", "estimate", "expect", "intend", and similar expressions, as they relate to USAT or its management, identify forward-looking statements. Such forward-looking statements are based on the beliefs of USAT's management, as well as assumptions made by and information currently available to USAT's management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors, including but not limited to the ability of USAT to accurately predict future market conditions and consumer behavior; the possibility that all of the expected benefits from adoption of cashless payment and wireless telemetry, including incremental revenues and profits, will not be realized by vending operators, or will not be realized within the expected

time period; and whether, and to what extent, new innovations in mobile payment technologies will result in increased sales. Readers are cautioned not to place undue reliance on these forward-looking statements. Any forward-looking statement made by us in this release speaks only as of the date of this release. Unless required by law, USAT does not undertake to release publicly any revisions to these forward-looking statements to reflect future events or circumstances or to reflect the occurrence of unanticipated events.

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