



May 1, 2013

## **USA Technologies Introduces Its Expanded ePort Connect Service for the Small-Ticket, Self Serve Market to the Payments Industry at the 2013 ETA Annual Meeting and Expo**

NEW ORLEANS--(BUSINESS WIRE)-- [USA Technologies, Inc.](#) (NASDAQ: USAT) ("USAT"), will be introducing its recently expanded ePort Connect® service for cashless payment, M2M telemetry and consumer engagement services uniquely designed for the small-ticket, self-serve retailing industries at the [2013 ETA Annual Meeting & Expo](#), April 30-May 2, at the New Orleans Convention Center in New Orleans.

"Based on industry sources and our own knowledge of the markets we serve, we believe the small-ticket unattended retail market in the U.S. generates over \$119 billion in annual transaction dollars from largely cash-based businesses," said USAT's Chairman and Chief Executive Officer, Stephen P. Herbert. "As a result, we believe these businesses represent an enormous opportunity for the payments industry as these market segments—vending, kiosk, laundry, car wash and others—continue to transition to credit, debit and contactless forms of payment, including mobile."

Connections to USAT's ePort Connect service have experienced a 43% three year CAGR (compound annual growth rate) during the calendar years 2010 to 2012. ePort Connect service enables self-service terminals to accept traditional mag stripe as well as contactless forms of payment, handles all elements of transaction processing, and allows customers to remotely monitor their unattended retail locations online to help run their businesses more efficiently, all with a high level of data security.

ePort Connect was designed to be easily managed and scalable as businesses continue to transition to cashless payments in the self-service, unattended market. Customers benefit from:

- The ease and convenience of a turnkey system
- PCI compliance
- Integrated wireless activation, distribution and account management
- Pre-negotiated, discounted fees on small-ticket purchases
- A single, blended rate for transaction processing
- 24 x 7 customer service
- Web-based portal for reporting cash and cashless sales activity
- Value-added services including deployment planning, two-tier pricing capabilities and over-the-air updates

In addition, USAT has recently expanded its suite of services to include:

- **Loyalty and Prepaid Program**, including customized options
- **Mobile Marketing app**, including a machine locator developed using technology from Verizon
- **Mobile payment and "Fifth Vend Free" loyalty promotion** (recently announced by USAT and Isis)
- **ePort Mobile**—a mobile based, payment acceptance solution for customers "on the go"

"We are excited to be at the ETA show this year, as it represents the first time USAT has had an opportunity to showcase the breadth of our services and what we view as our unique approach to serving the needs of the emerging small-ticket, unattended market," added Herbert. "We believe that our one-stop shop approach to serving our customers has made us a leader in this market sector for cashless payment services, and we are intently focused on expanding that leadership to other markets that today are still at the early stages of cashless transition."

Learn more about USAT's cashless payment, telemetry and consumer engagement solutions by visiting booth #1116 at the [2013 ETA Annual Meeting & Expo](#) from April 30-May 2 at the New Orleans Convention Center in New Orleans.

**About USA Technologies:**

USA Technologies is a leader of wireless, cashless payment and M2M telemetry solutions for small-ticket, self-serve retailing industries. ePort Connect® is the company's flagship service platform, a PCI-compliant, end-to-end suite of cashless payment and telemetry services specially tailored to fit the needs of the small ticket, self-service retail industries. USA Technologies also provides a broad line of cashless acceptance technologies including its NFC-ready ePort® G8, ePort Mobile™ for customers on the go, and QuickConnect™, an API Web service for developers. USA Technologies has been granted 85 patents; and has agreements with Verizon, Visa and Elavon and customers such as Compass, Crane, AMI Entertainment and others. Visit the website at [www.usatech.com](http://www.usatech.com).

G-USAT

USA Technologies  
Veronica Rosa  
VP Corp. Comm. & Investor Relations  
484-359-2138  
[vrosa@usatech.com](mailto:vrosa@usatech.com)

Source: USA Technologies

News Provided by Acquire Media