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USA Technologies Showcases New Products at the National Automatic Merchandiser Association's National Expo

ST. LOUIS, Oct 16, 2008 (BUSINESS WIRE) -- USA Technologies (NASDAQ: USAT) announced today it will preview a range of industry-leading products and services at the NAMA (National Automatic Merchandiser Association) National Expo, October 15 through 17, in St. Louis, Mo. USA Technologies is unveiling the flexible ePort G8(TM), the budget-priced ePort Edge(TM), multiple Pre-Paid Programs, and the ePort Performance Guarantee(TM).

"These new products and services further strengthen our position as the leader in the cashless market, bringing the vending industry more options, more value and greater flexibility at a lower cost than ever before," said Stephen Herbert, President and COO, USA Technologies.

The payment solutions USA Technologies is presenting at the Expo were developed following extensive customer and industry research and are supported by the PCI-compliant ePort Connect Service(TM) transaction and reporting network.

The ePort G8 offers a cashless transaction solution that combines a contactless card reader (RFID) with the traditional magnetic swipe reader for unattended point-of-sale (POS) applications, including vending machines.

New ePort G8 features include:

- A newly designed control unit that is 65% smaller than the previous ePort G7. This makes the G8 easier to install and compatible with a wider variety of unattended POS devices.
- A quad-band radio.
- Improved design features, including universal mounting capabilities, preassembled cables and a plug-in antenna to facilitate even faster installation and activation.
- Over the Air (OTA) software update capability.
- A dedicated RSSI button for simplified signal strength testing.
- A new lower price of \$329.

To view a photo of the ePort G8, click here: http://www.usatech.com/imgs/eport_g8.jpg

The ePort Edge represents the introduction of a completely reengineered line of ePort cashless transaction devices. Its one-piece, integrated design is substantially smaller than any solution currently on the market and its powerful processor cuts transaction time by seconds. The ePort Edge was developed for those in the vending industry who want to bring their customer a magnetic-swipe-only cashless system at the extremely low cost of \$199. This "slimmed down" design is built on an entirely new hardware and software platform and features:

- One piece design (card reader and control unit combined).
- Simple, universal mounting.
- Faster transaction processing.
- Over the Air (OTA) software update capability.
- A low price of \$199.

To view a photo of the ePort EDGE, click here: http://www.usatech.com/imgs/eport_edge.jpg

The ePort Performance Guarantee gives vending operators and bottlers a high level of confidence that they can improve business performance using USA Technologies' ePort products and services. As part of this program, USA Technologies' Deployment Services Team works with customers to develop a strategy for a successful rollout, provides network management training, and offers ongoing account support. If a customer is not satisfied, they may simply return the ePort devices, and USA Technologies will refund the cost of the devices.

"Offering the ePort Performance Guarantee is a bold move," said Herbert. "But we are able to make this guarantee based on the market intelligence available to us through the over 40,000 cashless devices connected to our network. With more than one quarter of a billion cash and credit/debit transactions processed annually, we have sales and industry trend information that helps us to guide the customer to a successful deployment of ePort and ePort Connect Services, and ultimately to increased revenue. And now we have the Performance Guarantee to back that up."

USA Technologies is also showcasing Pre-Paid, Gift and Loyalty Programs and a new Pre-Paid Program offered in partnership between USA Technologies and a global leader in payment processing. Both are sticker-based, Radio Frequency (RF), Pre-Paid Programs that enable consumers to make purchases using a quarter-sized, paper-thin sticker which can be adhered to any personal item, including a mobile phone, and used to make purchases by waving or tapping the sticker near an ePort Contactless Reader. USA also offers mag-stripe based Pre-Paid and Loyalty Programs. In all cases, consumers may set up and manage their accounts via the web.

USA Technologies is also featuring its EnergyMiser(R) energy management product line at NAMA, designed to reduce the cost of operating vending machines and coolers between 30-46 percent. The product line includes VendingMiser(R), CoolerMiser (R), VM2IQ(R) and CM2IQ(R), which reduces the power consumption in vending machines and coolers between 30 to 46 percent. The Company recently announced the VM2IQ and CM2IQ were remanufactured so they could be offered at the new price of \$99 and are now ROHS compliant. RoHs restricts the use of hazardous materials in electronic products in an effort to reduce the stream of hazardous waste sent to landfills. California and a growing list of U.S. states are proposing mandates for the use of RoHs compliant products. This also meets an EU Market directive that bans the use in Europe of new electrical and electronic equipment containing more than agreed upon levels of lead, cadmium, mercury, hexavalent chromium, polybrominated biphenyl (PBB) and polybrominated diphenyl ether (PBDE) flame retardants.

"We are looking forward to a very successful NAMA Expo," Said Herbert. "Vending operators continue to look for products and services that will help them to increase profits and add value, especially during these difficult economic times. Our cashless and energy management solutions are smart investments that drive increased revenues and profits, and cut costs for our customers. This is evidenced by our own Company's continued growth. With revenue up 76% year-over-year, more than 40,000 devices connected to our network, new, lower cost and smarter devices, and over 250,000,000 transactions now processed annually, this is an exciting period for our Company."

USA Technologies' ePort device will also be featured in vending machines in the Coca-Cola, Royal Vendors, U Select It and Vendo exhibit areas at NAMA. In addition, Starbucks will showcase the ePort device in their Interactive Cup(TM) Brewer as part of their exhibition.

About USA Technologies:

USA Technologies is a leader in the networking of wireless non-cash transactions, associated financial/network services and energy management. USA Technologies provides networked credit card and other non-cash systems in the vending, commercial laundry, hospitality and digital imaging industries. The Company has agreements with AT&T, Honeywell, Blackboard, MasterCard and others. For further information on USA Technologies, please visit www.usatech.com.

Statement under the Private Securities Litigation Reform Act:

With the exception of the historical information contained in this release, the matters described herein contain forward-looking statements that involve risk and uncertainties that may individually or mutually impact the matters herein described, including but not limited to product acceptance, the ability to continually obtain increased orders of its products, the ability to meet installation goals, economic, competitive, governmental impacts, whether its pending patents will be granted or defensible; validity of intellectual property and patents of USA, the ability of USA to license its patents, the ability of USA to commercialize its developmental products, technological and/or other factors, which could cause actual results or revenues to differ materially from those contemplated by these statements.

SOURCE: USA Technologies

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