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USA Technologies Adds Web Services to its Technology Portfolio

QuickConnect to Bring Developers and OEM's Streamlined Access to USA Technologies' ePort Connect Service Platform

MALVERN, PA, August 28, 2012 -- USA Technologies, Inc. (NASDAQ: USAT), ("USAT"), a leader of wireless, cashless payment and M2M telemetry solutions for small-ticket, self-serve retailing industries, today announced the availability of QuickConnect™a Web service designed to make it easier for developers and OEM's in the unattended retail and mobile payment acceptance space to interface with USAT's comprehensive ePort Connect® service platform.

"USAT's QuickConnect is essentially the next generation of our ePort SDK offering, now as a Web service platform," commented Cary Sagady, USA Technologies' Senior Vice President of Network Solutions & Product Management. "Where our ePort SDK enabled third-party manufacturers or developers to embed an interface to USAT's ePort Connect service, now these programmers have the option to implement the API (application programming interface) Web service in their code, thus speeding up time to market and reducing certification cycle time." Developers and manufacturers expected to benefit from QuickConnect include:

- Device machine manufacturers that desire a turnkey solution for enabling a connection to USAT's comprehensive ePort Connect service independent of card reading hardware;
- Developers of mobile applications requiring a turnkey solution for cashless payment services; and,
- Other developers of unattended devices, such as kiosks, that require an easily deployed cashless option.

A Web service is a method of communication between two electronic devices over the Internet or a software system designed to support interoperable machine-to-machine interaction over a network. One of the major advantages is interoperability, in that Web services allow different platforms to interact and work together. Web services are not tied to any one operating system or programming language, are virtually platform-independent and let developers use their preferred programming languages. In addition, they enhance usability, allowing different applications from different sources to communicate with each other without reinventing the wheel with time consuming custom coding.

"QuickConnect is intended to drive connections to our ePort Connect service by streamlining the process by which OEMs and developers can easily point their devices and applications to our service," added Sagady. "Today's fast-paced lifestyle continues to inspire new concepts for self-service retail in vending, mobile and kiosk applications—all of which we believe require cashless payment as a capability. Our job is to continue to make it easy not only for customers to adopt cashless payment, but for developers and manufacturers to seamlessly provide their customers with solutions that connect to our industry-leading, comprehensive ePort Connect service. QuickConnect makes those efforts that much easier." concluded Sagady.

For more information regarding USA Technologies' new QuickConnect Web service, contact Sales at 1-800-633-0340.

Forward-looking Statements:

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: All statements other than statements of historical fact included in this release, including without limitation the business strategy and the plans and objectives of USAT's management for future operations, are forward-looking statements. When used in this release, words such as "anticipate", "believe", "estimate", "expect", "intend", and similar expressions, as they relate to USAT or its management, identify forward-looking statements. Such forward-looking statements are based on the beliefs of USAT's management, as well as assumptions made by and information currently available to USAT's management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors, including but not limited to, business, financial market and economic conditions; the ability of USAT to retain key customers from whom a significant portion of its revenues is derived; the ability of USAT to compete with its competitors to obtain market share for the QuickConnect™ product; whether the significant increase in interchange fees for small ticket debit card transactions that became effective in October 2011 would adversely affect on our business in the future; and the ability of USAT to obtain widespread commercial acceptance of its QuickConnect™ product. Readers are cautioned not to place undue reliance on these forward-looking statements. Any

forward-looking statement made by us in this release speaks only as of the date of this release. Unless required by law, USAT does not undertake to release publicly any revisions to these forward-looking statements to reflect future events or circumstances or to reflect the occurrence of unanticipated events.