

Canteen Vending Services Installs USA Technologies' e-Port® Card Payment Solution

Leading Vending Company Deploys Credit/Debit System in its Northern Florida Vending Market to Accept MasterCard PayPass Contactless Payments

Purchase, NY, August 29, 2007 MasterCard Worldwide and USA Technologies Inc (NASDAQ: USAT) announced today that Canteen Vending Services is installing e-Port terminals that accept MasterCard PayPass on vending machines in its Jacksonville, Florida marketplace.

Canteen has installed and is testing the credit and debit card payment systems and contactless capabilities in vending machines across a variety of its Jacksonville market, from colleges and education, healthcare and retail, to lodging, business and the workplace.

The Canteen installations come as other vending industry leaders are also installing e-Port. In total, the installations of more than 13,500 e-Port/PayPass terminals have been announced in recent months.

"As a world leader in vending, Canteen's recognition of the added value that payment card acceptance delivers to consumers and vendors, sets an industry standard," said T.J. Sharkey, Group Head, U.S. Commerce Development, MasterCard Worldwide. "Our previous vending deployments show higher purchase volumes when consumers are not limited to the cash they have on hand. When they have the choice to pay with cash or payment cards, they buy what they want. At the machines that were deployed in Philadelphia last year for example, consumers purchased an average of 32% more when using a card to make a vending purchase."

USA Technologies e-Port gives customers the ability to use either their magnetic-stripe payment cards to make purchases from vending machines, or new wireless activated contactless cards where consumers tap or wave their cards on the transaction reader.

"We are excited to be working with MasterCard and with a company the size and stature of Canteen in deploying more of our wireless activated cashless technology and services in vending machines," said Stephen P. Herbert, President and COO, USA Technologies Inc. "Together, USA Technologies and MasterCard are providing a payment system that gives consumers the ultimate in speed and convenience when making purchases from vending machines," he said.

The e-Port G6 is industry-leading technology that accepts all mediums of payment, whether cash, cashless or contactless, and all forms of cards, credit, debit, magnetic stripe and wireless contactless. The e-Port is the first technology in the vending industry to respond to the rapidly emerging cashless trend sweeping the U.S. marketplace. It also targets other significant unattended point-of-sale markets in mass transit, road tolls and parking, laundry and business center services.

About MasterCard PayPass

MasterCard *PayPass* is ideal for traditional cash-heavy environments where speed is essential, and has led the way in bringing contactless technology to consumer categories such as quick serve restaurants, drug stores, gas stations, vending machines, convenience stores, sports arenas, movie theaters, transit systems and parking garages. There are nearly 13 million *PayPass* cards and devices issued globally, and *PayPass* is currently accepted globally at 46,000 merchant locations, including participating 7-Eleven, CVS, McDonald's, Regal Entertainment Group theaters and many others. *PayPass* is also accepted at numerous football and baseball stadiums. For more information about MasterCard *PayPass* and a full list of participating merchants, visit <u>www.mastercard.com/PayPass</u>.

About MasterCard Worldwide

MasterCard Worldwide advances global commerce by providing a critical economic link between financial institutions, businesses, cardholders and merchants worldwide. As a franchisor, processor and advisor, MasterCard develops and markets payment solutions, processes close to 14 billion payments each year, and provides industry-leading analysis and consulting services to financial institution customers and merchants. Through its family of brands, including MasterCard®, Maestro® and Cirrus®, MasterCard Worldwide serves consumers and businesses in more than 210 countries and territories. For more

Statement under the Private Securities Litigation Reform Act:

With the exception of the historical information contained in this release, the matters described herein contain forward-looking statements that involve risk and uncertainties that may individually or mutually impact the matters herein described, including but not limited to product acceptance, the ability to continually obtained increased orders of its products, the ability to meet installation goals, economic, competitive, governmental impacts, whether its pending patents will be granted or defendable; validity of intellectual property and patents of USA, the ability of USA to license its patents, the ability of USA to commercialize its developmental products, technological and/or other factors, which could cause actual results or revenues to differ materially from those contemplated by these statements.