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USA Technologies' Cashless and Telemetry Services Included in Latest Healthy Solution from Fresh Healthy Vending

Fresh Healthy Vending Targets Lifestyle of Today's Consumers with Healthy Choices and Cashless and Telemetry from USA Technologies

MALVERN, Pa. & SAN DIEGO--(BUSINESS WIRE)-- [USA Technologies, Inc.](#) (NASDAQ: USAT), a leader of wireless, cashless payment and M2M telemetry solutions for small-ticket, self-serve retailing industries, and [Fresh Healthy Vending](#), a leader in healthy vending machine franchises, today announced that Fresh Healthy Vending, will be incorporating USAT's ePort® and ePort Connect® service for cashless payment and telemetry in the launch of their latest [Fresh Healthy Vending Café machine](#), an innovative solution that combines specialty coffee service with healthy snack and drink options. Through its franchisee network, Fresh Healthy Vending already has over 2,000 machines on USA Technologies' service.

"No one should have to settle for unhealthy food anymore," said Alex Kennedy, Vice President of Franchise Development for Fresh Healthy Vending. "The fact is that there is a growing need for healthy options in vending machines—they are the fastest growing segment of the healthy food category in North America. Our latest franchise opportunity, [Fresh Healthy Vending Café](#), was developed as a result of the growing demand for both healthy snacks as well as fresh, organic coffee choices. The franchise incorporates groundbreaking equipment—our Fresh Healthy Vending Café machine—that is exclusive to Fresh Healthy Vending and, of course, cashless and telemetry by USA Technologies."

The Fresh Healthy Vending Café machine grinds whole coffee beans, extracts espresso, froths the milk, and disposes of spent grinds in fewer than 40 seconds. The bottom of the machine is chilled, for products like smoothies, granola bars or natural sodas.

"Our commitment to USA Technologies as our cashless and telemetry partner was an obvious strategic choice for us," added Ryan Ball, Operations Manager for Fresh Healthy Vending. "We have tested a few other names in the cashless and telemetry market, but USA Technologies has proven to us that their support and service are superior. Their unique turn-key system also makes it easy for us to provide a plug-and-play solution to our customers and franchisees."

"In addition, our franchise operators understand the importance of data in monitoring sales activity, inventory needs and machine status. And, they recognize that cashless payment options can optimize transaction yields through multi-vend choices while also enabling support for the premium price associated with our more gourmet options," concluded Ball.

"We are very pleased to be a partner of choice for Fresh Healthy Vending as they continue their impressive growth track," said Mike Lawlor, Senior Vice President of Sales and Business Development for USA Technologies. "We look forward to working with them to capture the synergies we believe cashless and healthy choice vending can generate, particularly through multi-vend purchases and higher priced products."

About Fresh Healthy Vending

[Fresh Healthy Vending](#) is a leading healthy vending Company with a footprint that now reaches over 2000 locations. The company provides a turnkey model that includes state of the art vending equipment, e-commerce product ordering with free national delivery and the industry's most professional location procurement team. The company is based out of San Diego, California. To learn more, visit the website at [freshvending.com](#).

About USA Technologies:

USA Technologies is a leader of wireless, cashless payment and M2M telemetry solutions for small-ticket, self-serve retailing industries. ePort Connect® is the company's flagship service platform, a PCI-compliant, end-to-end suite of cashless payment and telemetry services specially tailored to fit the needs of the small ticket, self-service retail industries. USA Technologies also provides a broad line of cashless acceptance technologies including its NFC-ready ePort® G8, ePort Mobile™ for customers on the go, and QuickConnect™, an API Web service for developers. USA Technologies has been granted 84 patents; and has agreements with Verizon, Visa, Elavon, ISIS and major customers such as Compass, Crane, AMI Entertainment and others. Visit the website at [www.usatech.com](#).

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20130124006086/en/>

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