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Six Leading Vending Companies Install USA Technologies e-Port® Technology to Accept MasterCard® PayPass® Contactless Payments

Purchase, NY, April 24, 2007-MasterCard Worldwide and USA Technologies (NASDAQ: USAT) announced today that six of America's most prominent vending companies are installing e-Port® cashless payment technology on their vending machines to accept MasterCard *PayPass* cards and devices.

The six vending companies participating in the MasterCard and USA Technologies rollout are North County Vending, Five Star Food Service, A & B Bending, First Class Vending, Mid-Atlantic Vending, and PGI Services. These machines are part of the deployment of 5,000 *PayPass*- and cashless- enabled vending machines announced late last year.

"As a result of our work with USA Technologies, MasterCard *PayPass* is now available on vending machines in major cities across the US, giving consumers a faster, more convenient way to make purchases from beverage and snack machines," said T.J. Sharkey, Group Head, National Accounts, U.S. Commerce Development, MasterCard Worldwide. "We are making it easier for bottling and vending companies to offer more diverse products with higher price points to consumers, while at the same time enhancing the customer's purchasing experience."

The USA Technologies wireless activated e-Port® G6 allows vending machine customers to use either their traditional magnetic-stripe credit cards or new contactless cards such as MasterCard *PayPass* to make purchases. With *PayPass*, consumers simply wave their cards in front of the e-Port wireless reader, or tap the reader. MasterCard is leading the cashless and contactless payments drive in vending machines with the support of USA Technologies industry-leading wireless technology.

"Cashless payment technology offers vending machine customers more payment choices, adds security and improves auditing, while providing greater ease and speed when making purchases," said Stephen P. Herbert, President and COO, USA Technologies. "The \$46 billion vending industry is rapidly converting to cashless payment, offering operators improved efficiencies and new revenue streams. The e-Port G6 is the only technology that accepts all mediums of payment -- cash, cashless or contactless."

The six latest rollouts follow e-Port G6 deployments by several of the nation's largest bottling companies, including Coca-Cola Bottling Company United Inc., the third largest bottler in America and largest independently owned bottler, the Philadelphia Coca-Cola Bottling Company, the fourth largest Coke bottler in the nation, the Great-Plains Coca-Cola Bottling Company, one of the largest family businesses in the State of Oklahoma, and Cadbury Schweppes Americas Beverages (CSAB), whose brands include Dr Pepper, 7UP, Snapple, A&W Root Beer, Hawaiian Punch, Canada Dry, and Mott's.

The six vending machine companies service many of the biggest vending markets in the US:

- North County Vending, a leading US vending company services California, Washington, Oregon, Colorado, Arizona and Nevada, and was among the first to install e-Port cashless transaction technology to help overcome theft and vandalism of vending machines.
- Five Star Food Service, the sixth largest vending company in the nation, has operations in Georgia, Alabama, Tennessee, South Carolina, North Carolina, Virginia, Kentucky and Florida.
- A&B Vending Co, Inc. of New England, provides snack, beverage, food and coffee services, and already accepts MasterCard, Visa, American Express and Discover card payments at vending machines.
- First Class Vending, an independently owned Vending Service Provider, services Southern California's Los Angeles, Ventura, San Bernardino, Riverside, Orange and San Diego counties.
- Mid-Atlantic Vending, located in Philadelphia, PA, one of America's leading distributors and operators of mobile street vending and machine vending of ice creams.
- PGI Services Inc., operates full-line vending services in Utah, Florida, and Illinois, and was one of the earliest adopters of cashless vending

"According to the U.S. Department of Commerce, credit card usage now constitutes more than half of all retail transactions annually, and studies show that about 50% of consumers will not purchase from vending machines when the "use correct change" light is highlighted," said Mr. Herbert. "The e-Port G6 responds to the growing global cashless trend and it overcomes the inconvenience of not having correct change, delivering overall improved customer satisfaction."

MasterCard *PayPass* uses radio frequency technology to transmit payment details between the *PayPass* device and the merchant's terminal. The transaction is processed through the MasterCard network for clearing and settlement. *PayPass* cards include magnetic stripe technology for traditional swipe card payments, and can be offered on non-card devices, such as a convenient payment tag that fits on a key chain for easy access.

About MasterCard *PayPass*

MasterCard *PayPass* is ideal for traditional cash-heavy environments where speed is essential, and has led the way in bringing contactless technology to consumer categories such as quick serve restaurants, drug stores, gas stations, vending machines, convenience stores, sports arenas, movie theaters, transit systems and parking garages. There are nearly 13 million *PayPass* cards and devices issued globally, and *PayPass* is currently accepted globally at 46,000 merchant locations, including participating 7-Eleven, CVS, McDonald's, Regal Entertainment Group theaters and many others. *PayPass* is also accepted at numerous football and baseball stadiums. For more information about MasterCard *PayPass* and a full list of participating merchants, visit www.mastercard.com/PayPass.

About MasterCard Worldwide

MasterCard Worldwide advances global commerce by providing a critical economic link between financial institutions, businesses, cardholders and merchants worldwide. As a franchisor, processor and advisor, MasterCard develops and markets payment solutions, processes close to 14 billion payments each year, and provides industry-leading analysis and consulting services to financial institution customers and merchants. Through its family of brands, including MasterCard®, Maestro® and Cirrus®, MasterCard Worldwide serves consumers and businesses in more than 210 countries and territories. For more information go to www.mastercardworldwide.com.

Statement under the Private Securities Litigation Reform Act:

With the exception of the historical information contained in this release, the matters described herein contain forward-looking statements that involve risk and uncertainties that may individually or mutually impact the matters herein described, including but not limited to product acceptance, the ability to continually obtain increased orders of its products, the ability to meet installation goals, economic, competitive, governmental impacts, whether its pending patents will be granted or defensible; validity of intellectual property and patents of USA, the ability of USA to license its patents, the ability of USA to commercialize its developmental products, technological and/or other factors, which could cause actual results or revenues to differ materially from those contemplated by these statements.