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## **USA Technologies Launches Next Generation, Lower Cost VM2iQ(R) EnergyMiser(R)**

MALVERN, Pa., Aug 26, 2008 (BUSINESS WIRE) -- USA Technologies (NASDAQ:USAT) today launched the next generation VM2iQ with improved customer benefits, greater market appeal and for a lower price.

USA Technologies has reduced the cost of manufacturing the new VM2iQ technology, enabling the company to lower the price and improve return on investment for their customers. The new VM2iQ has an ROI that in most cases is less than 9 months.

The newly manufactured VM2iQ was designed to respond to growing customer demand, and comes with all the features of the original VM2iQ. It incorporates the same innovative, intelligent technology that installs inside the vending machine to control the cooling system, allowing the lighting and controller electronics to stay on while the machine is in energy-savings mode.

USA Technologies has reported that EnergyMiser(R) sales are trending approximately 35 percent higher over last year, with the biggest increases in the next generation VendingMiser VM2iQ where sales have more than doubled.

A distinctive upgrade to the new generation VM2iQ is that it is now RoHs Compliant. RoHs restricts the use of hazardous materials in electronic products in an effort to reduce the stream of hazardous waste sent to landfills. California and a growing list of U.S. states are proposing mandates for the use of RoHs compliant products. This also meets an EU Market directive that bans the use in Europe of new electrical and electronic equipment containing more than agreed upon levels of lead, cadmium, mercury, hexavalent chromium, polybrominated biphenyl (PBB) and polybrominated diphenyl ether (PBDE) flame retardants.

"With many hundreds of thousands energy saving devices distributed to our customers worldwide, our EnergyMiser technology is the only patented, tried and proven energy management system successfully delivering up to 46 percent energy savings in commercial appliances," said Wendy Jenkins, Vice President of Marketing, USA Technologies. "It is also the only energy saving device that is RoHs Compliant and meets the performance and environmental needs of the global market. We believe USA Technologies is the undisputed leader in energy savings products for commercial appliances worldwide."

USA Technologies already includes among its EnergyMiser customers global bottling companies, America's military bases and national parks, Fortune 50 companies, including the biggest retail chain in the world, and many of America's biggest supermarket chains. It also includes major schools and school districts, and communities such as the 15 cities that make up the South Bay Cities Council of Governments in Los Angeles.

"With global energy prices showing little sign of easing, business and industry is increasingly concentrating on energy conservation, and is offering our energy conservation technology to their customers to help them reduce energy consumption, and lower energy costs," said Ms. Jenkins. "And with the new VM2iQ, we now offer a "green" product line that meets the stringent environmental guidelines set by the EU."

USA Technologies estimates that the EnergyMiser product line could potentially save the United States about \$1.5 billion dollars, 15,330,000,000 in kilo watt hours and 22,995,000,000 lbs of CO2 annually if installed in four million vending machines and 10 million glass front coolers installed nationwide."

About USA Technologies:

USA Technologies is a leader in the networking of wireless non-cash transactions, associated financial/network services and energy management. USA Technologies provides networked credit card and other non-cash systems in the vending, commercial laundry, hospitality and digital imaging industries. The Company has agreements with AT&T, Honeywell, Blackboard, MasterCard and others. For further information on USA Technologies, please visit [www.usatech.com](http://www.usatech.com). To view a Company overview presentation, visit [http://www.usatech.com/company\\_info/dl/USAT\\_company\\_overview.pdf](http://www.usatech.com/company_info/dl/USAT_company_overview.pdf)

Statement under the Private Securities Litigation Reform Act:

With the exception of the historical information contained in this release, the matters described herein contain forward-looking statements that involve risk and uncertainties that may individually or mutually impact the matters herein described, including but not limited to, product acceptance, the ability to continually obtain increased orders of its products, the ability to meet installation goals, economic, competitive, governmental impacts, whether pending patents will be granted or defensible, validity

of intellectual property and patents, the ability to license patents, the ability to commercialize developmental products, as well as technological and/or other factors.

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