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Nine More Universities & Colleges Installing eSuds Online Laundry System, Bringing Total to 59

MALVERN, Pa., Jan 09, 2009 (BUSINESS WIRE) --

USA Technologies Inc. (NASDAQ:USAT) announced today that nine more universities and colleges were installing its eSuds **(TM)** online laundry service, bringing the total number of campuses giving students the ability to manage their laundry over the Internet to 59 from 40 just a year ago.

When the latest installations are completed, USA Technologies will have nearly 7,000 washers and dryers connected to the eSuds system in more than 700 laundry rooms in colleges, universities and multi-family communities.

The latest campuses installing eSuds are Georgia State (GA), Michigan State University (MI), Lee University (TN), Centenary College (NY), St. Johns University (NY), State University of New York-Canton (NY), Northern Illinois (IL), Harding University (AR), and Norfolk State University (VA).

eSuds enables students to check the availability of washers and dryer in laundry rooms over the Internet, and pay for the wash and dry cycles with their student ID cards, or debit or credit cards. Students automatically receive an email, page or wireless message when the wash and dry cycles are complete. The eSuds system ensures there is never a lost business opportunity, or that customers are kept waiting.

"Our eSuds service is growing in popularity with students who tell us they appreciate its convenience, and for allowing them to spend the time taken to do their laundry on more productive activities," said Mike Lawlor, Vice President, Sales and Business Development, USA Technologies. "Our more recently announced eSuds Credit laundry service, designed for off campus use, is also growing in popularity with commercial and residential laundries, especially multi-housing and apartment complexes."

eSuds also enhances the efficiency of laundry rooms by allowing operators to track usage and sales by machine with a click of the mouse. The service provides operators with online reports of usage and daily diagnostic report.

"Our goal is to constantly raise the quality of service we provide to our customers and to consumers by offering the latest, leading-edge technology, and eSuds is a premium online offering that respond to the emerging demands of the modern campus laundry market," said Mr. Lawlor. "eSuds responds to the online and wireless connected age, bringing the highest level of technology and service to the laundry industry, as well as a lot of convenience and fun."

USA Technologies has expanded the eSuds laundry system to high-rise apartment complexes by offering debit and credit payments. The self-service laundry customer base totals an estimated 89 million people living in rental housing, with 85 percent in multi-housing and 15 percent on campus.

"There are 3.5 million washers and dryers in the self-service laundry market, and they are primarily untapped by online, card activated equipment," said Mr. Lawlor.

About USA Technologies:

USA Technologies is a leader in the networking of wireless non-cash transactions, associated financial/network services and energy management. USA Technologies provides networked credit card and other non-cash systems in the vending, commercial laundry, hospitality and digital imaging industries. The Company has agreements with AT&T, Honeywell, Blackboard, MasterCard and others. For further information on USA Technologies, please visit www.usatech.com. To view a Company overview presentation, visit http://www.usatech.com/company_info/dl/USAT_company_overview.pdf

Statement under the Private Securities Litigation Reform Act:

With the exception of the historical information contained in this release, the matters described herein contain forward-looking statements that involve risk and uncertainties that may individually or mutually impact the matters herein described, including but not limited to, product acceptance, the ability to continually obtain increased orders of its products, the ability to meet installation goals, economic, competitive, governmental impacts, whether pending patents will be granted or defensible, validity

of intellectual property and patents, the ability to license patents, the ability to commercialize developmental products, as well as technological and/or other factors.

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