

USA Technologies' Product Line Among Finalists For the Best New Product at the International Hotel, Motel & Restaurant Show

Business Express Responds to Emerging Trends

MALVERN, PA, November 17, 2005 -- "Running an efficient hotel is hard. We make it easy" was the message USA Technologies (OTC Bulletin Board: USTT) took to the New York International Hotel, Motel and Restaurant Show, and hotels and hotel suppliers were quick to respond. The USA Technologies' booth at the IHM&RS.

USA Technologies announced today it was in discussions with two major hotel chains interested in its latest Business Express® 24x7 office service product line featured at the show, as well as energy conservation and cashless vending technologies.

The Company also reported it was in negotiations with a major supplier of telecommunications equipment to hotels interested in its new Internet connected PC Express?, which USA Technologies promotes as the replacement for pay phones. The PC Express is the size of a pay phone, and is equipped with an inbuilt keyboard and PC screen to allow users to access the Internet, conduct business online, and check and respond to e-mail. Picture of the PC Express.

"In New York we launched PC Express and Laptop Print Express?, two of our latest office service solutions targeting the hospitality industry, and both were finalists in the Editor's Choice Awards at the show," said Cecil Ledesma, Vice President and Hospitality Channel Manager, USA Technologies. "The hospitality industry is looking to provide its guests with critical business services, and that's where USA Technologies leads," he said.

Both the PC Express and the Laptop Express were selected as finalist for the Editor's Choice Award. Editors from leading hospitality trade publications selected the best new products in six categories at the 2005 IH/M&RS. The judges selected winners based on product uniqueness, packaging innovation and section suitability. This makes three years running that Business Express products caught the attention of the editors. In 2004 the Business Express Mini was a finalist and in 2003 the Business Express Space Saver won the Best New Technology and Best in Show awards.

The Laptop Print Express allows hotel customers to connect their Laptops quickly, easily and securely to a laser printer. "The printer is fully enclosed with no wires or cables, giving users' complete security, as well as convenient 24x7 access. Laptop Print Express is filling a rapidly emerging need," said Mr. Ledesma. Picture of the <u>Laptop Print Express</u>.

This marked the 11th time that USA Technologies has participated in the International Hotel, Motel and Restaurant Show and by far, it was the company's biggest presence.

"We featured our full product line, from our unattended Business Express centers featuring PC, copy, fax and print solutions, to our VendingMiser® energy management technology that reduces by half the energy consumed in hotel vending machines, and our e-Port® cashless transaction technology where hotel guests can use their key card to operate all our technology," Mr. Ledesma said. To see the full product line visit www.usatech.com.

USA Technologies' goal is to offer the hospitality industry a complete solution that adds convenience to a guest's stay by giving them 24x7 access to services, and that streamlines and improves a hotel's efficiency and productivity, while reducing cost.

"Our next generation technology is aimed at giving hotel guests the ability to access all hotel services electronically, whether using their own debit/credit card, a hotel room key, or simply by keying in their personal identification (PIN)," said Mr. Ledesma. "The objective is greater convenience for guests, and efficiency and improved returns for hotels, and USA Technologies is recognized as a leader in designing and providing the technology that does all that and more," he said.

Statement under the Private Securities Litigation Reform Act:

With the exception of the historical information contained in this release, the matters described herein contain forward-looking statements that involve risk and uncertainties that may individually or mutually impact the matters herein described, including but not limited to product acceptance, the ability to continually obtained increased orders of its products, the ability to meet installation goals, economic, competitive, governmental impacts, whether its pending patents will be granted or defendable;

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