

## **USA Technologies Expanding ePort Connect Cashless Payment Service into Canada**

## Three Global Companies First to Offer Canadian Vending and Kiosk Customers Credit/Debit Card Payment Option

MALVERN, Pa., Feb 09, 2009 (BUSINESS WIRE) -- USA Technologies (NASDAQ:USAT) announced today it had launched a major expansion program in Canada of its ePort(R) and ePort Connect(TM) Service, with an initial 1,000 connections already completed.

Three globally recognized companies are planning to have a total of 5,000 new ePort locations activated in Canada by the end of 2009.

USA Technologies' customers are installing the ePort system in beverage vending machines, coffee brewing machines, and desktop touch screen entertainment systems, enabling them to accept credit and debit cards for payment for the first time, as well as to monitor the performance of these locations via the USALive(R) reporting capability included with the ePort Connect Service.

"We are expanding quickly into the Canadian marketplace on the heels of success in the U.S. market with several of our customers, all of whom have an international presence, and wish to leverage ePort products and services outside the U.S.," said Stephen P. Herbert, President and COO, USA Technologies. "By the end of this quarter, we expect to have 2,000 new ePort connections in Canada, and 5,000 by the end of the year, helping these customers to drive better business results for their operations across North America," he said.

A major bottling company was first to launch cashless vending in Canada utilizing USA Technologies ePort Connect Service, and is planning an initial rollout of 2,000 connections through 2009.

USA Technologies is also working with a coffee company to expand its coffee service in Canada with ePort and the ePort Connect Service.

In addition, Merit Industries is installing ePort software in thousands of its new Megatouch Touchscreen Entertainment Systems in Canada over the next three years. Merit, a leader in countertop entertainment systems for 30 years, selected the ePort software and ePort Connect Service for its proven consumer convenience and performance. Merit manufactures 10,000 countertop entertainment systems a year, and has over 250,000 locations worldwide.

To help support its ePort Connect Service, USA Technologies has teamed with Rogers Wireless Communications, one of the biggest wireless operators in Canada, to ensure the most efficient and secure ePort cashless card payment solution possible. USA has also partnered with an additional credit card processor to support these customers.

USA Technologies is in discussions with several existing customers and partners to deliver ePort services in Canada, and in other markets internationally. These customers have a global presence, and have plans to leverage ePort products and services in vending, laundry, transportation, and kiosks outside North America.

To learn more about ePort Connect and how the solution is changing the way companies will do business in the future, visit <a href="https://www.usatech.com">www.usatech.com</a>.

e-Port Connect is the first complete portfolio of secure, high-speed turnkey services that enables self-serve POS terminals to accept cashless payments, handles all elements of transaction processing, wireless connectivity and in addition allows customers to monitor and manage their locations online.

## About USA Technologies:

USA Technologies is a leader in the networking of wireless non-cash transactions, associated financial/network services and energy management. USA Technologies provides networked credit card and other non-cash systems in the vending, commercial laundry, hospitality and digital imaging industries. The Company has agreements with AT&T, Honeywell,

Blackboard, MasterCard and others. For further information on USA Technologies, please visit <a href="www.usatech.com">www.usatech.com</a>. To view a Company overview presentation, visit <a href="http://www.usatech.com/company\_info/dl/USAT\_company\_overview.pdf">http://www.usatech.com/company\_info/dl/USAT\_company\_overview.pdf</a>

Statement under the Private Securities Litigation Reform Act:

With the exception of the historical information contained in this release, the matters described herein contain forward-looking statements that involve risk and uncertainties that may individually or mutually impact the matters herein described, including but not limited to, ability to reduce operating costs in the future as anticipated, ability to maintain the gross margins in the future as anticipated, product acceptance, the ability to continually obtained increased orders of its products, the ability to meet installation goals, economic, competitive, governmental impacts, whether pending patents will be granted or defendable, validity of intellectual property and patents, the ability to license patents, the ability to commercialize developmental products, as well as technological and/or other factors.

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