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## **USA Technologies Launches Three New ePort(R) Connect Programs Targeting the Vending Industry**

LAS VEGAS, Mar 27, 2008 (BUSINESS WIRE) -- USA Technologies (NASDAQ: USAT) announce today from the floor of the NAMA (National Automatic Merchandiser Association) the launched of the ePort Connect(TM) Stored Value, Loyalty and Certification Programs. These latest announcements further secure USA Technologies position as the cashless leader in the \$46 billion market vending market.

The comprehensive ePort Connect service wirelessly enables self service terminals and vending machines to accept cashless payments, handles all elements of the transaction processing, and allows customers to monitor and manage their terminals online. The unique e-Port Connect package supports USA Technologies' ePort cashless transaction product line, including the Company's web-based terminal reporting system, USALive(R). With e-Port Connect self-service terminals can accept all major credit cards from magnetic stripe and contactless, to Near Field Communications which allows consumers to make purchases with their cellular phones.

The ePort Connect Stored Value and Loyalty program enables USA Technologies' customers to offer a comprehensive suite of tools to easily manage their own stored value and loyalty program. These tools include an online portal where users can load value, activate, deactivate and check balance on their cards, automated balance by phone, couponing, and international conversion.

The Stored Value and Loyalty program is powered by USA Technologies' PayDot(TM) a "smart" paper thin, nickel-sized sticker that enables users to make contactless transactions such as stored value and loyalty. The PayDot can be affixed to whatever is most convenient to the user including their cell phone, PDA, iPod(TM), coffee cup or employee badge. To see an image of the PayDot, go to <http://www.usatech.com/imgs/paydot2.jpg>

"The ePort Connect Prepaid and Loyalty program is another value added service to help our customers drive revenues," said Bruce Shirey, Vice President of ePort Connect Services. "We will continue to add new services and feature to Our ePort Connect service in order to drive greater value and ROI for our customers."

The ePort Connect Certification Program enables other manufacturer of POS devices and terminals to connect to the USA Technologies' PCI-DSS (Payment Card Industry -- Data Security Standard) compliant network and utilize the Company's ePort Connect Services to process and accept credit and debit cards. The ePort Connect Certification Program allows customers who have only a hardware solution to benefit from USA Technologies' one-stop solution for wireless unattended POS credit card acceptance.

"We are taking the cashless services that we have finely tuned with our ePort devices, offering our expertise in payment security and directing them to other manufacturers of credit and debit devices," said Mr. Shirey.

The ePort Connect Certification Program includes a detailed API (application programming interface), an example application with source code and test cases. Application programmers can use this material to build their own interfacing application to USA Technologies' network. A test environment is also available to partners who wish to test new devices on the service.

USA Technologies is also unveiling its new ePort Generation Seven (G7). The Company was the first to introduce a cashless transaction solution for vending machines that integrated new radio frequency contactless card capability with the traditional swipe card process and will bring to market the G7. The G7 provides important new features to their customers at a new, lower price.

"The card companies see the \$46 Billion U.S. vending industry as a major opportunity for driving growth in card acceptance via micro-transactions, and they came to us, seeking out our leadership in cashless transactions in vending," said Mr. Shirey. "With the launch of the ePort Connect Certification Program, the ePort Connect Stored Value and Loyalty Program and the ePort G7, we are further demonstrating our leadership -- in cashless vending, in bringing to market the latest in cashless technology, and in addressing the needs of major card companies and vending machine operators."

About USA Technologies:

USA Technologies is a leader in the networking of wireless non-cash transactions, associated financial/network services and energy management. USA Technologies provides networked credit card and other non-cash systems in the vending, commercial laundry, hospitality and digital imaging industries. The Company has agreements with AT&T, Honeywell, Blackboard, MasterCard, NOVA Information Systems and others. For further information on USA Technologies, please visit [www.usatech.com](http://www.usatech.com).

Statement under the Private Securities Litigation Reform Act:

With the exception of the historical information contained in this release, the matters described herein contain forward-looking statements that involve risk and uncertainties that may individually or mutually impact the matters herein described, including but not limited to product acceptance, the ability to continually obtain increased orders of its products, the ability to meet installation goals, economic, competitive, governmental impacts, whether its pending patents will be granted or defensible; validity of intellectual property and patents of USA, the ability of USA to license its patents, the ability of USA to commercialize its developmental products, technological and/or other factors, which could cause actual results or revenues to differ materially from those contemplated by these statements.

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