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USA Technologies Launches an eCommerce Site to Sell Their EnergyMiser(TM) Product Line

MALVERN, Pa., Sep 08, 2008 (BUSINESS WIRE) -- USA Technologies Inc. (NASDAQ:USAT), a leading provider of energy management technology designed to reduce the cost and environmental consequence of running everyday devices such as vending machines and coolers, announced today the launch of its eCommerce system for purchasing its EnergyMiser line of products.

The Company's VendingMiser, CoolerMiser, PlugMiser, VM2IQ and CM2IQ are now available for purchase online from their website www.usatech.com through the store link: <https://store.usatech.com>. These products can still be purchased through traditional sales channels and approved resellers.

"This year our energy sales are trending approximately 35 percent higher over last year. Our new online store was developed in response to growing global demand of our products. We want to give our customers the ability to purchase our popular energy products in whatever way they feel most comfortable, whether it be online, through a reseller in their area, or by speaking with one of our sales representatives directly," said Mike Lawlor, Vice President of Sales and Business Development. "Today's tech-savvy customers expect to be able to purchase the products they need online, at any time, day or night. The new online EnergyMiser store enables store owners, vending operators, hotels and any location with a vending machine, cooler, or other energy-dependant device, to make their purchases online, quickly and conveniently, and at no additional cost."

The EnergyMiser product line is "plug-and-play" technology that begins saving power immediately, reduces the cost of operating vending machines, coolers and other electronic devices and CO2 emissions by up to 46 percent.

About USA Technologies:

USA Technologies is a leader in the networking of wireless non-cash transactions, associated financial/network services and energy management. USA Technologies provides networked credit card and other non-cash systems in the vending, commercial laundry, hospitality and digital imaging industries. The Company has agreements with AT&T, Honeywell, Blackboard, MasterCard and others. For further information on USA Technologies, please visit www.usatech.com. To view a Company overview presentation, visit http://www.usatech.com/company_info/dl/USAT_company_overview.pdf

Statement under the Private Securities Litigation Reform Act:

With the exception of the historical information contained in this release, the matters described herein contain forward-looking statements that involve risk and uncertainties that may individually or mutually impact the matters herein described, including but not limited to, product acceptance, the ability to continually obtain increased orders of its products, the ability to meet installation goals, economic, competitive, governmental impacts, whether pending patents will be granted or defensible, validity of intellectual property and patents, the ability to license patents, the ability to commercialize developmental products, as well as technological and/or other factors.

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