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Industry Leaders Acknowledge e-Port Survey as "Significant to New Cashless Direction of Vending"

USA Technologies Receives Multiple Intelligent Vending Product Line Sales from Las Vegas Trade Show

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MALVERN, PA, March 28, 2006 -- USA Technologies (OTC Bulletin Board: USAT) reported today a successful appearance at the NAMA Spring Expo, the vending industry's trade show in Las Vegas, where industry leaders acknowledged the Company's research as significant to the new cashless direction of the vending industry.

The Company also confirmed sales in Intelligent Vending® products, for both its e-Port® cashless transaction technology and Miser energy management solutions from the show.

"The biggest interest surrounded our vending machine survey of 600,000 transactions which showed the average ticket for cashless vending transactions is up by 50% compared with cash sales," said John McLaughlin, Vice President, Sales, USA Technologies.

USA Technologies also unveiled at the trade show its new e-Port G6, the first integrated cashless transaction solution for vending machines that accepts both traditional credit cards and credit cards with tap-and-go technology.



"The response to our product line exhibits was exciting, as was the response to our Intelligent Vending® education session, given by Jim Turner, Vice President Intelligent vending, USA Technologies, where we presented that card transactions increase the average ticket of sales at vending machines," said Mr. McLaughlin.

Similar to the Quick Serve Restaurant Industry that experienced approximately a 30% increase when it adopted credit/debit card two years ago, the vending Industry is seeing average checks that are 50% higher than cash transactions. The Company believes that these findings will accelerate the adoption of credit cards in vending.

Card purchases at theme parks, zoos, museums, and theatres grew 82% in average ticket; at airports, train terminals and roadside rest areas purchases increased by 52% over cash; and vending machines located in office buildings saw a 28% increase.

The survey validates why card companies such as MasterCard, Visa and American Express are investing in technology to break into the micro-payments market, reinforcing their belief that vending is one of the major opportunities to convert cash to card transactions.

The e-Port G6 accepts all tap-and-go cashless technology, known as MasterCard's PayPass, American Express' ExpressPay, Visa's and Chase Bank's Blink. USAT's RFID technology is currently undergoing marketplace trials by MasterCard in hundreds of vending locations across multiple US cities.

"But most significant were the discussions we held with executive leaders from several of the biggest companies in vending who believe the survey results are significant to the immediate direction of the vending industry," said Mr. McLaughlin. "The survey is the most significant confirmation the industry has that consumers will buy more from vending machines when they can use their debit or credit card, and many executives we met sought more information and follow-up meetings."

Reporters from the Automated Merchandiser Media Group, The Vending Times, Source Media, Card and Transaction Magazine, StarTech Journal and the AM-Online News Service, also followed up the G6 launch and survey findings.

Statement under the Private Securities Litigation Reform Act:

With the exception of the historical information contained in this release, the matters described herein contain forward-looking statements that involve risk and uncertainties that may individually or mutually impact the matters herein described, including but not limited to product acceptance, the ability to continually obtain increased orders of its products, the ability to meet installation goals, economic, competitive, governmental impacts, whether its pending patents will be granted or defensible; validity of intellectual property and patents of USA, the ability of USA to license its patents, the ability of USA to commercialize its developmental products, technological and/or other factors, which could cause actual results or revenues to differ materially from those contemplated by these statements.