



October 21, 2011

USA Technologies Hosts Sessions on Cashless Vending Trends at ACE October 21, 2011

Showcases leading-edge, turn-key solution at regional vending conference

MYRTLE BEACH, S.C.--(BUSINESS WIRE)-- USA Technologies, Inc. (NASDAQ: USAT), a leader of wireless, cashless payment and M2M telemetry solutions for self-serve, small-ticket retail industries, today announced that it will showcase its leading-edge [ePort Cashless Payments and Telemetry solution](#) at the [Atlantic Coast Exposition](#) (ACE) conference, October 20th through 22nd in Myrtle Beach, South Carolina. USA Technologies will be in booth number 411 during the conference.

"ACE gives us a great opportunity to meet directly with vending operators who are interested in our turn-key cashless payments and telemetry system," said Mike Lawlor, Sr. VP Sales and Business Development. "The ACE conference places a heavy emphasis on education and training, and the operators attending are looking for the kind of information that we can provide on consumer trends and business analysis resulting from the cashless vending phenomena. We are pleased to be a part of it this year, and look forward to a great show."

USA Technologies is hosting two education sessions at the ACE conference on the latest cashless vending results and what we believe is driving consumer trends and their effect on vending companies' business. The sessions run 45 minutes each and are being held Friday, October 21 at 8:00AM and 9:00AM in Windsor C of the Embassy Suites hotel.

USA Technologies offers a one-stop, turn-key cashless payments and telemetry system in the small-ticket, unattended market.

The Company recently announced that it had ranked 5th in the US and 19th in the world among the leading shippers of point-of-sale (POS) terminals for 2010, according to The Nilson Report, a leading source of research on consumer payment systems worldwide. The Company was also recently named to the Deloitte Fast 500 for fastest-growing technology companies in North America.

About ACE:

The Atlantic Coast Exposition (ACE) is a trade show featuring suppliers to the food service industry, industry machinery, vended and dining products, electronic components, communication equipment, customized vehicles and much more. ACE is sponsored by the North Carolina Vending Association (NCVA), the South Carolina Vending Association (SCVA) and the Virginia Automatic Merchandising Association (VAMA).

About USA Technologies:

USA Technologies is a leader in the networking of wireless non-cash transactions, associated financial/network services and energy management. USA Technologies provides networked credit card and other non-cash systems in the vending, commercial laundry, hospitality and digital imaging industries. The Company has been granted 79 patents and has agreements with Verizon, Visa, Compass and others. Visit our website at www.usatech.com.

Forward-looking Statements:

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: All statements other than statements of historical fact included in this release, including without limitation the financial position, anticipated connections to our network, business strategy and the plans and objectives of the Company's management for future operations, are forward-looking statements. When used in this release, words such as "anticipate", "believe", "estimate", "expect", "intend", and similar expressions, as they relate to the Company or its management, identify forward-looking statements. Such forward-looking statements are based on the beliefs of the Company's management, as well as assumptions made by and information currently available to the Company's management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors, including but not limited to, business, financial market and economic conditions, including but not limited to, the ability of the Company to retain key customers from whom a significant portion of its revenues is derived; whether the Company's customers continue to operate or commence operating ePorts® received under the Jumpstart program or otherwise at levels currently anticipated by the Company; the ability of the Company to compete with its competitors to obtain market share; the ability of the Company to obtain widespread commercial acceptance of its products; and whether the Company's existing or anticipated customers purchase ePort® devices in the future at levels currently anticipated by the

Company. Readers are cautioned not to place undue reliance on these forward-looking statements. Any forward-looking statement made by us in this release speaks only as of the date of this release. Unless required by law, the Company does not undertake to release publicly any revisions to these forward-looking statements to reflect future events or circumstances or to reflect the occurrence of unanticipated events.

USA Technologies, Inc.

Investor Contact:

Gregory FCA

Joe Hassett

Senior Vice President

610-228-2110

joeh@gregcomm.com

or

Press Contact:

Gregory FCA

Katie Nicolai

Account Executive

610-228-2128

katien@gregcomm.com

Source: USA Technologies, Inc.

News Provided by Acquire Media