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USA Technologies' Veronica Rosa Selected by ExecRank as a Top Communications Executive for 2012

MALVERN, Pa.--(BUSINESS WIRE)-- [USA Technologies, Inc.](#) (NASDAQ: USAT), a leader of wireless, cashless payment and M2M telemetry solutions for small-ticket, self-serve retailing industries today announced that Veronica Rosa, Vice President of Corporate Communications and Investor Relations has been selected by the ranking committee of ExecRank as a "[Top Communications Executive](#)" for 2012. The rankings are the result of two years of research and feedback from evaluation committees and top Chief Communications Officers that yielded an algorithm for how to rank communications executives based on their performance in 24 key areas.

Chairman and CEO of USA Technologies, Stephen P. Herbert, commented, "Veronica's top five ranking, surrounded by well-recognized brands such as Facebook, Sprint Nextel Corporation and eBay Inc., is a wonderful achievement to be celebrated by the entire USA Technologies team. We have a very high commitment level to communication with our shareholders and other constituencies, so recognition in this regard is very important to us. Veronica's energy, skill and approach to integrated communications are integral to our business objectives and culture."

According to Adam Navrozally, Analyst for the rankings division of ExecRank, "Ms. Rosa has a strong record of success in strategic communications and investor relations, most recently at USA Technologies. Her strong leadership has helped further her company's reputation as a leader in electronic payments. She is highly regarded in her field, and among other Communication Executives."

Veronica Rosa is responsible for USA Technologies' integrated communications program including public relations, media and investor relations efforts. She joined USA Technologies in February 2012. Ms. Rosa's experience, which extends from Fortune 500 to small cap companies as well as "Big 4" public accounting, includes over 25 years in investor relations, corporate communication and finance.

ExecRank indicates that there are over 15,000 Chief Communications Officers and Communications Executives at publicly traded companies in the United States. The number one area of focus for ExecRank's Top Communications Executives in 2012 was their ability to integrate the multitude of communication platforms and ensure the consistency and accuracy of the information circulated regarding their company. ExecRank also weighed heavily the sentiment of the investment community surrounding these companies, as it believes that investor relations is a crucial component of corporate communications. In addition, ExecRank saw a significant uptick in the number of Communications Executives that serve as members of their company's board and displayed a skill set that is applicable to multiple industries.

For the complete rankings, please visit www.ExecRank.com.

About ExecRank

ExecRank is the definitive ranking service of leading executives who have achieved the highest level of professional achievement and peer recognition. ExecRank was founded by Jonathan Aspatore, one of the most authoritative figures in business publishing. As former CEO of one of the 5 largest business book publishing houses (Aspatore Books), and current CEO of three other business media companies, Mr. Aspatore has published over 5,000 of the world's top business and legal executives, including C-Level executives (CEO, CFO, CTO, CMO, COO) from 74% of the Fortune 500 and senior level partners from 100% of the AmLaw 200 largest law firms. As the creator of the patent-pending, proprietary algorithm that took two years to develop for ExecRank, ExecRank believes that Mr. Aspatore is uniquely qualified to have created a system that ranks leading executives. ExecRank rankings reach over 6 million readers a year in the United States alone given its partnerships with leading publishers, web sites, trade shows and more.

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About USA Technologies:

USA Technologies is a leader of wireless, cashless payment and M2M telemetry solutions for small-ticket, self-serve retailing

industries. ePort Connect® is the company's flagship service platform, a PCI-compliant, end-to-end suite of cashless payment and telemetry services specially tailored to fit the needs of the small ticket, self-service retail industries. USA Technologies also provides a broad line of cashless acceptance technologies including its NFC-ready ePort® G8, ePort Mobile™ for customers on the go, and QuickConnect™, an API Web service for developers. USA Technologies has been granted 84 patents; and has agreements with Verizon, Visa, Isis, Elavon and major customers such as Compass, Crane, AMI Entertainment and others. Visit the website at www.usatech.com.

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