

## USA Technologies ePort Integrates Support for Discover Network Zip Technology into Its Contactless Payment Vending System

## **Discover Network Purchases 1000 ePort Cashless Systems for Vending**

MALVERN, Pa., Jan 22, 2008 (BUSINESS WIRE) -- USA Technologies Inc. (NASDAQ:USAT) announced today that its ePort cashless system for vending now supports Discover Network Zip contactless technology. Discover Network is a business unit of Discover Financial Services (NYSE:DFS).

In addition to USA Technologies' integration of Discover Network Zip technology into its readers, Discover Network also has purchased 1000 ePort cashless systems for vending. Discover expects to deploy the systems by the end of this month.

The terminals connected USA Technologies' network, which are expected to be deployed in vending machines in major cities nationwide, accept all major credit cards (Discover, American Express, MasterCard, and Visa) both traditional magnetic swipe credit cards and contactless cards and other NFC devices.

"Discover is aware of the recent successes and the accelerated adoption of credit and debit acceptance in the vending industry. They are one of the first credit card companies to break into the \$46 billion industry in North America utilizing USA Technologies' ePort technology," said Wendy Jenkins, vice president of marketing, USA Technologies Inc. "Discover has a reputation for pursuing more convenient ways to make shopping easier for their customers, and we are delighted to be working with them to provide their customers the ability to use their Discover Network cards when making purchases from vending machines," she said.

"Discover Network is committed to supporting credit and debit payment technology in vending applications," said Beth Horowitz, vice president of product management for Discover Financial Services. "Our goal is to build upon our payment strengths so we can deliver an even wider and more simplified customer purchasing experience for Discover Network cardholders. Working with USA Technologies helps us achieve that goal."

Studies have shown that ePort has resulted in a 32 percent increase in average ticket sales in some markets, generating increased revenue streams, while improving efficiency, productivity and security for operators through online auditing and monitoring.

"Most significantly, ePort improves customer satisfaction, overcoming the need for consumers to carry change, and it accepts all forms of cashless payment, current and emerging, including Near Field Communications (NFC) which allows consumers to make purchases with their cellular phones," said Ms Jenkins.

## About USA Technologies:

USA Technologies is a leader in the networking of wireless non-cash transactions, associated financial/network services and energy management. USA Technologies provides networked credit card and other non-cash systems in the vending, commercial laundry, hospitality and digital imaging industries. The Company has marketing agreements with Cingular Wireless, Honeywell, Blackboard, MasterCard and others. For further information on USA Technologies, please visit <u>www.usatech.com</u>.

## About Discover Financial Services

Discover Financial Services (NYSE:DFS) is a leading credit card issuer and electronic payment services company with one of the most recognized brands in U.S. financial services. The company operates the Discover Card, America's cash rewards pioneer, with more than 50 million cardmembers. Since its inception in 1986, the company has become one of the largest card issuers in the U.S. Its payments businesses consist of the Discover Network, with millions of merchant and cash access locations, and PULSE, one of the nation's leading ATM/debit networks. Discover also operates the Goldfish credit card business in the United Kingdom. For more information, visit <u>www.discoverfinancial.com</u>.

Statement under the Private Securities Litigation Reform Act:

With the exception of the historical information contained in this release, the matters described herein contain forward-looking statements that involve risk and uncertainties that may individually or mutually impact the matters herein described, including but not limited to, the ability of the Company to increase revenues in the future due to the developing and unpredictable markets for its products, the ability to achieve a positive cash flow, the ability to obtain orders for its energy management products , the ability to obtain new customers and the ability to commercialize its products, which could cause actual results or revenues to differ materially from those contemplated by these statements.

SOURCE: USA Technologies Inc.

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