



May 8, 2012

USA Technologies Participating in the International CTIA Wireless Show

New Orleans, LA, May 8, 2012 -- USA Technologies, Inc. (NASDAQ: USAT), ("USAT"), is showcasing its turn-key ePort Connect® service, a wireless, cashless and contactless telemetry and M2M solution for the small-ticket, self-service retail industry in Verizon Wireless Booth #3859 at this year's [International CTIA WIRELESS Show](#), on May 8-10, in New Orleans.



USA Technologies will be highlighting its leading-edge cashless payments and telemetry services on a Susie's Lemonade-branded machine as featured in [Verizon Wireless' national commercial campaign and website](#). In addition, USAT will demonstrate several of the new customer engagement services announced last week at a major industry trade show, including its prepaid and loyalty program. This program was customized for Verizon Wireless at CTIA to deliver a Susie's Lemonade coupon to a mobile phone in real time when a purchase is made at the Susie's Lemonade vending machine. USAT will also be demonstrating additional NFC/Mobile payment capabilities at this event.

"USAT's presence at the annual CTIA WIRELESS show—a first for the company—reflects how our cashless and contactless solutions are gaining recognition in the wireless, mobile and M2M markets," stated Maeve McKenna Duska, vice president of marketing for USA Technologies. "USAT featured in the Verizon Wireless booth as a premier M2M solution highlights what we believe is the strength of the partnership we have with Verizon Wireless and of our co-marketing agreement. The show give us another platform from which to expand industry and customer awareness for our NFC-enabled ePort® and ePort Connect service, both of which we anticipate will benefit from the increasing use of mobile payment and the building, global awareness for M2M applications."

USAT representatives can be found in the Verizon Wireless booth #3859 in the Ernest N. Morial Convention Center. USA Technologies' ePort Connect solution includes the Verizon Wireless network for connectivity and Verizon Wireless includes the USAT ePort Connect solution in their M2M sales toolkit.

International CTIA WIRELESS brings together all industries advanced by wireless technology for intense business, learning and networking. The show draws more than 40,000 qualified attendees every year and hosts over 1,000 exhibitors. It takes place on May 8-10, 2012 at the Ernest N. Morial Convention Center in New Orleans, Louisiana. For more information, visit www.ctiashows.com.

Forward-looking Statements:

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: All statements other than statements of historical fact included in this release, including without limitation the financial position, anticipated connections to our network, business strategy and the plans and objectives of the Company's management for future operations, are forward-looking statements. When used in this release, words such as "anticipate", "believe", "estimate", "expect", "intend", and similar expressions, as they relate to the Company or its management, identify forward-looking statements. Such forward-looking statements are based on the beliefs of the Company's management, as well as assumptions made by and information currently available to the Company's management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors, including but not limited to, business, financial market and economic conditions, including but not limited to, the ability of the Company to retain key customers from whom a significant portion of its revenues is derived; the ability of the Company to compete with its competitors to obtain market share; the ability of the Company to obtain widespread commercial acceptance of its products; and whether the Company's existing or anticipated customers purchase ePort devices in the future at levels currently anticipated by the Company. Readers are cautioned not to place undue reliance on these forward-looking statements. Any forward-looking statement made by us in this release speaks only as of the date of this release. Unless required by law, the Company does not undertake to release publicly any revisions to these forward-looking statements to reflect future events or circumstances or to reflect the occurrence of unanticipated events.