

Enhanced ePort Solution Offers Unique Industry Interoperability and Vending Machine 'Health' Alerts

NAMA Showcases USAT's Industry-Leading Cashless Transaction Portfolio

CHICAGO, Sep 25, 2009 (BUSINESS WIRE) -- USA Technologies, Inc. (NASDAQ: USAT), announced the availability of enhanced ePort(R) Cashless transaction offerings for vending that include interoperability capability, and real-time DEX machine alerts intended to give operators maximum flexibility and value in USA Technologies' already comprehensive solution. The enhanced offerings are on display at the NAMA (National Automatic Merchandiser Association) National Expo, September 23 through 25 in Chicago, IL.

The Company's offerings now include solutions that conform to the vending industry's Vending Data Interchange (VDI) standard for cashless data interoperability between diverse machines. The enhanced offerings also include DEX alerts that notify vending operators and bottlers of maintenance, repair and restocking needs to ensure machines are fully operational all of the time.

USA Technologies is unveiling the new offerings at the National Automatic Merchandising Association National Vending Expo (NAMA) where the Company is showcasing its most diverse portfolio yet of new and updated technology, software, services and customer purchasing incentives.

"We continue to innovate in order to offer the vending industry unequaled value in cashless solutions with our ePort hardware and services package. It is intended to provide operators everything they need to fully leverage cashless payment capability and manage and maintain their machines more efficiently. With the addition of machine health alerts and the ability to support interoperability between devices and backend vending operator software, there is even more flexibility and benefit to the operator," said Cary Sagady, SVP Network Solutions, USA Technologies.

USA Technologies worked with the NAMA Technical Committee to develop the VDI interoperability standard for vending technology. The VDI standard will ensure interoperability for DEX data, machine alerts, and credit card transactions.

USAT is among a select few companies to become one of the "Early Adopters" leading the way in making this important development a reality for the industry.

"Vending operators and bottlers told us that systems interoperability is vital to strengthening their business and ensuring the technology they have invested in is working together to increase overall profit margins," said Mr. Sagady. "And machine health alerts provide the valuable information required to minimize machine downtime and maximize customer satisfaction. We listened, we conducted the research and development, and today we offer hardware and services that both meet the VDI standard for interoperability and provide machine health alerts as part of our total solution--something that makes the ePort cashless system really unique."

USA Technologies currently has a version of the VDI protocol running between ePort devices and Vending Management Software by Streamware, moving DEX files for Next Generation Vending.

In addition, when customers sign up to receive DEX data through the ePort Connect Service, they also get a DEX alert summary page that can be viewed on the USALive online reporting website.

USALive online reporting is part of the ePort Connect Service that provides card processing services, wireless connectivity, online sales reporting, consumer reporting, settlement services, level 1 PCI-compliant data security, over-the-air updates and now, machine health alerts.

USA Technologies will be exhibiting in NAMA Booth number 419.

About USA Technologies:

USA Technologies is a leader in the networking of wireless non-cash transactions, associated financial/network services and

energy management. USA Technologies provides networked credit card and other non-cash systems in the vending, commercial laundry, hospitality and digital imaging industries. The Company has agreements with AT&T, Visa, MasterCard, First Data, Compass and others. For further information on USA Technologies, please visit <u>www.usatech.com</u>. To view a Company overview presentation, visit <u>http://www.usatech.com/company_info/dl/USAT_company_overview.pdf</u>

Statement under the Private Securities Litigation Reform Act:

With the exception of the historical information contained in this release, the matters described herein contain forward-looking statements that involve risk and uncertainties that may individually or mutually impact the matters herein described, including but not limited to, product acceptance, the ability to continually obtained increased orders of its products, the ability to meet installation goals, economic, competitive, governmental impacts, whether pending patents will be granted or defendable, validity of intellectual property and patents, the ability to license patents, the ability to commercialize developmental products, as well as technological and/or other factors.

SOURCE: USA Technologies, Inc.

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