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Gainesville Regional Utilities Gives Away VendingMiser(R) Smart Technology

Florida Utility Targets Vending Machines in Goal to Become National Leader in Energy Efficiency

MALVERN, Pa., Dec 09, 2008 (BUSINESS WIRE) --

USA Technologies Inc. (NASDAQ: USAT) reported today that Gainesville Regional Utilities in Florida was giving their customers free VendingMiser devices. This is part of the Utilities' objective to become a national leader in energy efficiency by targeting vending machines with the help of its EnergyMiser(R) smart technology.

Gainesville, one of 57 energy utilities supporting the USA Technologies EnergyMiser rebate and 'turnkey' program, has purchased and given away VendingMiser devices free to customers over the past two years, and plans to give away more.

"Our goal is to lead by example and highlight how smart energy conservation technology can make a big difference in reducing energy consumption and cost, as well as lowering CO2 emissions," said Steve Elliot, Commercial Analyst, Gainesville Regional Utilities. "The technology is also helping our customers extend the life of their vending machines, because it intermittently shuts down the machine, resulting in less wear and tear, and maintenance."

The utility estimates it is currently saving Gainesville Regional Utilities customers an average \$125,000 a year in energy costs, and by 2009, it expects to save the community more than \$190,000 a year.

"There has been overwhelming endorsement of the EnergyMiser and its proven ability to lower energy consumption by the nation's utilities, with 35 joining just over the past 12 months, the biggest single increase we have seen since the program's launch," said Stephen P. Herbert, President and COO, USA Technologies. "Energy utilities are in the 'front line' of the energy crisis in America, and they consider the EnergyMiser the most sustainable energy management technology available, making a real and immediate difference in lowering energy consumption and cost, and lowering our dependence on foreign oil."

USA Technologies estimates it has installed more than 250,000 EnergyMiser devices, and if the technology were installed in all 15 million vending machines and coolers in the U.S., it could save the nation \$1.5 billion in energy costs, equivalent to heating 1.5 million homes.

Gainesville is promoting the EnergyMiser give away program by word or mouth, and has been overwhelmed by the response. The utility reported it had a long waiting list of customers seeking to have the technology installed.

"We regularly visit our bigger customers who carry large banks of vending machines, such as department stores, commercial businesses and schools, and explain to them that the EnergyMiser can lower power consumption in their vending machines instantly by as much as half, or by as much as \$300 per unit a year," said Mr. Elliott. "The response is usually a request to install it immediately."

"The demand for electricity continues to grow, and we realized that to help meet the growing demand, we needed to consider alternatives such as energy conservation. When we tested the EnergyMiser and saw by how much it would lower energy consumption, we decided to offer it to our customers immediately, including installation," said Mr Elliott.

"The EnergyMiser incentive offered by GRU helped to generate greater awareness of the power of smart energy conservation technology to lower energy consumption and CO2 emission," said Brian Frost, President, Resource Efficiency Solutions Inc., of Florida. "The EnergyMiser is not only among the most sustainable energy management technologies available, but it reduces run time and light burn time to extend the machine's life, saving an additional \$85 per unit, per year in maintenance costs."

The EnergyMiser is 'plug and play' technology that has an immediate impact, pays for itself in less than a year, and has an estimated life expectancy of 15 years.

Gainesville Regional Utilities is the fifth largest municipal electric utility in Florida.

About USA Technologies:

USA Technologies is a leader in the networking of wireless non-cash transactions, associated financial/network services and energy management. USA Technologies provides networked credit card and other non-cash systems in the vending, commercial laundry, hospitality and digital imaging industries. The Company has agreements with AT&T, Honeywell, Blackboard, MasterCard and others. For further information on USA Technologies, please visit www.usatech.com. To view a Company overview presentation, visit http://www.usatech.com/company_info/dl/USAT_company_overview.pdf

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With the exception of the historical information contained in this release, the matters described herein contain forward-looking statements that involve risk and uncertainties that may individually or mutually impact the matters herein described, including but not limited to, product acceptance, the ability to continually obtain increased orders of its products, the ability to meet installation goals, economic, competitive, governmental impacts, whether pending patents will be granted or defensible, validity of intellectual property and patents, the ability to license patents, the ability to commercialize developmental products, as well as technological and/or other factors.

SOURCE: USA Technologies Inc.

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