



USA Technologies Launches eCommerce Integration for OCS and Delivery Services

March 30, 2021

Operators Can Now Integrate Seed Delivery with Online Ordering Systems from Supply Wizards and Tech 2 Success

MALVERN, Pa.--(BUSINESS WIRE)--Mar. 30, 2021-- [USA Technologies, Inc.](https://www.usatech.com/) (NASDAQ: USAT) ("USAT"), a cashless payments and software services company that provides end-to-end technology solutions for the self-service retail market, today announced the company is launching its new eCommerce integration, along with partners Supply Wizards and Tech 2 Success. The new integration creates a seamless connection between the online ordering sites and vending management systems (VMS).

The integration enables automatic data imports of purchasing and fulfillment information for purchases made at partner eCommerce websites. The additional data greatly enhances feature functionality in Seed Delivery for warehouse pre-picking, inventory management and reporting.

"Implementing and maintaining an eCommerce system takes far less time to manage when using Seed Delivery with this new integration. It enables operators to upgrade and adapt their technology to maximize their business, and in turn better serve customers," said Ravi Venkatesan, chief technology officer, USA Technologies. "This eCommerce integration brings efficiency to the operator's workflow within Seed Delivery, and a great self-serve user experience to their customers. It aligns well with our mission in improving the procurement-to-delivery value chain."

The eCommerce platform is specifically designed for operators who also offer office coffee service (OCS) or pantry services, and its enhanced features allow operators to better optimize their operations and maximize their business offerings. The solution provides a centralized location for ordering, reduces the processing and handling time required, and enables larger and more frequent purchases. Getting started is very streamlined and easy for existing Seed Delivery customers. Once deployed, the Seed data fields for customers, delivery points, products, pricing and scheduling auto populate and updates are immediate.

"Our partnership with USA Technologies allows us to deliver the most advanced eCommerce capabilities in this industry," said Aja Pascale, co-founder, Supply Wizards. "USAT's industry leading solution gives us the ability to augment how we service and benefit operators, as we help them meet their customers' changing needs."

"By partnering with USA Technologies, we are giving our customers the ability to more effectively manage their operations and provide better products and services," said John Hickey, co-founder, Tech 2 Success. "USAT has a proven track record providing best in class technology for the OCS market and will be instrumental in helping us provide a higher level of service as operators adjust to serve an ever changing workforce returning to the workplace."

Key features:

- Enables integration with partner eCommerce sites for clients and consumers to browse available products and place orders to send directly into Seed
- Operators have the ability to upsell additional products or suggest new ones
- Product images for each item are found on our partners' eCommerce sites
- Operators can service a larger volume of customers, with their online eCommerce website, reducing manual over-the-phone orders. Online orders flow directly into Seed, requiring no manual entry.
- Order history is saved in the partners' integrated eCommerce system, so clients can repeat orders easily while properly maintaining their budgets
- Operators can monitor whether a customer is hitting their set budget for monthly orders
- Includes multilingual capabilities (Tech 2 Success) currently supporting French, but can be extended into other languages

Useful Links:

- USA Technologies: <https://usatech.com/>
- Blog: <https://www.usatech.com/blog/>
- LinkedIn: https://www.linkedin.com/company/usa_tech/
- Twitter: https://twitter.com/usa_tech
- YouTube: <https://www.youtube.com/user/USATechnologies>
- Resource Center: <https://www.usatech.com/resources/>
- Supply Wizards: <https://supplywizards.com>
- Tech 2 Success: www.tech2success.com

Sales and Partnership Inquiries:

Please contact USA Technologies, Inc. at +1 800.633.0340 or sales@usatech.com.

About Supply Wizards

Supply Wizards is a web-based, robust, and scalable online ordering platform designed for vending operators serving OCS, Provisioning, Filter

Maintenance, and Pantry Supply customers. The platform offers an optional mobile driver application and integrates with major VMS systems, LightSpeed, and QuickBooks Online to streamline data and order management and maximize ROI. For more information, visit <https://supplywizards.com>.

About Tech 2 Success LLC

Tech 2 Success LLC is the leading provider of OCS/B2B Online E-Commerce, Cloud Hosting, Web Design, IT and Operations Consulting services in the Convenience industry, as well as other industries. As a reseller of OptConnect Managed Wireless Solutions, Microsoft Office 365, Exchange E-mail and Azure Hosted Solutions, customers benefit from the company's experience with increased online sales and secure data environments. Headquartered in New York City, Tech 2 Success serves its client base throughout the US. For more information, please visit www.tech2success.com.

About USA Technologies

USA Technologies, Inc. is a software and payments company that provides end-to-end technology solutions for the unattended retail market. USAT is transforming the unattended retail community by offering one integrated solution for payments processing, logistics, and back-office management. The Company's enterprise-wide platform is designed to increase consumer engagement and sales revenue through digital payments, digital advertising and customer loyalty programs, while providing retailers with control and visibility over their operations and inventory. As a result, customers ranging from vending machine companies, to operators of micro-markets, gas and car charging stations, laundromats, metered parking terminals, kiosks, amusements and more, can run their businesses more proactively, predictably, and competitively.

Forward-looking Statements:

All statements other than statements of historical fact included in this release, including without limitation USAT's future prospects and performance, the expected proceeds of the private placement, the intended use of the proceeds of the private placement, the closing of the private placement, the business strategy and the plans and objectives of USAT's management for future operations, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this release, words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "guidance," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions, as they relate to USAT or its management, may identify forward-looking statements. Such forward-looking statements are based on the reasonable beliefs of USAT's management, as well as assumptions made by and information currently available to USAT's management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors, including but not limited to the incurrence by USAT of any unanticipated or unusual non-operational expenses which would require us to divert our cash resources from achieving our business plan; the uncertainties associated with COVID-19, including its possible effects on USAT's operations, financial condition and the demand for USAT's products and services; the ability of USAT to predict or estimate its future quarterly or annual revenue and expenses given the developing and unpredictable market for its products; the ability of USAT to retain key customers from whom a significant portion of its revenues is derived; the ability of USAT to compete with its competitors to obtain market share; the ability of USAT to make available and successfully upgrade current customers to new standards and protocols; whether USAT's existing or anticipated customers purchase, rent or utilize ePort or Seed devices or our other products or services in the future at levels currently anticipated by USAT; disruptions to our systems, breaches in the security of transactions involving our products or services, or failure of our processing systems; or other risks discussed in USAT's filings with the U.S. Securities and Exchange Commission, including but not limited to its Annual Report on Form 10-K for the year ended June 30, 2020 and its Quarterly Reports on Form 10-Q for the quarters ended September 30, 2020 and December 31, 2020. Readers are cautioned not to place undue reliance on these forward-looking statements. Any forward-looking statement made by us in this release speaks only as of the date of this release. Unless required by law, USAT does not undertake to release publicly any revisions to these forward-looking statements to reflect future events or circumstances or to reflect the occurrence of unanticipated events. If USAT updates one or more forward-looking statements, no inference should be drawn that USAT will make additional updates with respect to those or other forward-looking statements.

-- G-USAT

View source version on [businesswire.com](https://www.businesswire.com/news/home/20210330005666/en/): <https://www.businesswire.com/news/home/20210330005666/en/>

Media and Investor Relations Contacts:

Alicia V. Nieva-Woodgate
USA Technologies, Inc.
+1 720.445.4220
anievawoodgate@usatech.com

Emily Porro
Porro Communications
emily@porrocomms.com

Investor Relations:

ICR, Inc.
USATechIR@icrinc.com

Source: USA Technologies, Inc.