



USA Technologies' "UR Tech Insiders" Latest Podcast Discusses the Importance of EMV with Discover General Manager of Digital Acceptance, Danielle Bataglia

February 17, 2021

MALVERN, Pa.--(BUSINESS WIRE)--Feb. 17, 2021-- [USA Technologies, Inc.](https://www.usatech.com) (NASDAQ: USAT) ("USAT"), a cashless payments and software services company that provides end-to-end technology solutions for the self-service retail market, today announced the release of its most recent episode of "UR Tech Insiders," featuring Danielle Bataglia, general manager of digital acceptance for Discover. In her role Ms. Bataglia focuses on merchants and payments enablers that serve the unattended retail sector. Her goal is to help merchants increase the effectiveness and simplicity of the payments experience for consumers in unattended markets.

USAT's "UR Tech Insiders" podcast features experts and industry leaders from the unattended retail market, who discuss industry trends as well as the challenges and look at possible answers and available solutions in the market. In this latest episode, USAT's vice president of Marketing, Elyssa Steiner, talks with Ms. Bataglia about the importance of EMV.

"There are many advantages to EMV, particularly given that it offers more security and aims to reduce certain types of card fraud," said Ms. Bataglia. "However, despite the widespread, global adoption of EMV payments and technology, there are still businesses that have yet to make the switch. It's our goal to educate them and help them to understand the benefits to both the consumer and the business, by enabling EMV contactless solutions at the point-of-sale."

Some key highlights:

- Why we need EMV and the advantages over magnetic stripe
- How EMV enables contactless payments, and offers a number of benefits that are important to merchants
- How contactless volume grew in 2020 for in-store transactions in the U.S.

To learn more about the importance of EMV and how adoption fits current market trends and a peek at what might be coming down the pipeline in 2021, please tune in to our [podcast](#).

Useful Links

USA Technologies: <https://usatech.com/>

UR Tech Insiders Podcast: <https://www.usatech.com/urtechinsiders/>

Blog: <https://www.usatech.com/blog/>

LinkedIn: https://www.linkedin.com/company/usa_tech/

Twitter: https://twitter.com/usa_tech

YouTube: <https://www.youtube.com/user/USATechnologies>

Resource Center: <https://www.usatech.com/resources/>

About USA Technologies, Inc.

USA Technologies, Inc. is a cashless payments and software services company that provides end-to-end technology solutions for the self-service retail market. USAT is transforming the unattended retail community by offering one integrated solution for payments processing, logistics, and back-office management. The company's enterprise-wide platform is designed to increase consumer engagement and sales revenue through digital payments, digital advertising and customer loyalty programs, while providing retailers with control and visibility over their operations and inventory. As a result, customers ranging from vending machine companies, to operators of micro-markets, gas and car charging stations, laundromats, metered parking terminals, kiosks, amusements and more, can run their businesses more proactively, predictably, and competitively.

Forward-Looking Statements

All statements other than statements of historical fact included in this release, including without limitation the business strategy and the plans and objectives of USAT's management for future operations, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this release, words such as "may," "could," "expect," "intend," "plan," "seek," "anticipate," "believe," "estimate," "predict," "potential," "continue," "likely," "will," "would" and variations of these terms and similar expressions, or the negative of these terms or similar expressions, as they relate to USAT or its management, may identify forward-looking statements. Such forward-looking statements are based on the reasonable beliefs of USAT's management, as well as assumptions made by and information currently available to USAT's management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors, including but not limited to the incurrence by USAT of any unanticipated or unusual non-operational expenses which would require us to divert our cash resources from achieving our business plan; the uncertainties associated with COVID-19, including its possible effects on USAT's operations and the demand for USAT's products and services; the ability of USAT to retain key customers from whom a significant portion of its revenues is derived; the ability of USAT to compete with its competitors to obtain market share; the ability of USAT to make available and successfully upgrade current customers to new standards and protocols; whether USAT's existing or anticipated customers purchase, rent or utilize ePort or Seed devices or our other products or services in the future at levels currently anticipated by USAT; or other risks discussed in USAT's filings with the U.S. Securities and Exchange Commission. Readers are cautioned not to place undue reliance on these forward-looking statements. Any forward-looking statement made by us in this release speaks only as of the date of this release. Unless required by law, USAT does not undertake to release publicly any revisions to these forward-looking statements to reflect future events or circumstances or to reflect the occurrence of unanticipated events. If USAT updates one or more forward-looking statements, no inference should be drawn that USAT will make additional updates with respect to those or other forward-looking statements.

-- G-USAT

View source version on [businesswire.com](https://www.businesswire.com/news/home/20210217005201/en/): <https://www.businesswire.com/news/home/20210217005201/en/>

Media and Investor Relations Contact:

Alicia V. Nieva-Woodgate
USA Technologies
+1 720.445.4220
anievawoodgate@usatech.com

Emily Porro
Porro Communications
emily@porrocomms.com

Investor Relations:

ICR, Inc.
USATechIR@icrinc.com

Source: USA Technologies, Inc.