

USA Technologies Chief Marketing Officer, Maeve McKenna-Duska, to Speak at High Tech Retailing Summit during CES

December 17, 2019

Will Discuss How Unattended and Self-Serve Technology is Creating New Paradigms for Retail

MALVERN, Pa.--(BUSINESS WIRE)--Dec. 17, 2019-- Maeve McKenna-Duska, Chief Marketing Officer, <u>USA Technologies</u>, Inc. (OTC: USAT) ("USAT"), a cashless payments and software services company that provides end-to-end technology solutions for the self-service retail market, will be a speaker at the upcoming <u>High Tech Retailing</u> Summit panel at the Las Vegas Convention Center, Las Vegas, Nev. during <u>CES</u> (Consumer Electronics Show) 2020. Ms. Duska will be a part of the "<u>New Paradigms for Retailers</u>" panel where participants will discuss how technology is powering new retail formats and personalized experiences, from unattended and self-serve retail to showrooms and special events.

The High Tech Retailing Summit is a full-day conference that brings top retailers and cutting-edge technologists together to look at how to leverage the new retail environment. The conference will explore how brands, retailers, and technologies are transforming modern retail.

When: January 8, 2020, 9:30-10:00 am. Where: Las Vegas Convention Center, North Hall, N253

The event is organized by Living in Digital Times, which produces a diverse range of events, conferences, and exhibits which bring together the most knowledgeable leaders and the latest innovations at the intersection of technology and ever-changing lifestyles. Living in Digital Times helps companies understand what it means to be a consumer in today's digital world and identify trends and needs in their given marketplace.

About USA Technologies, Inc.

USA Technologies, Inc. is a cashless payments and software services company that provides end-to-end technology solutions for the self-service retail market. With more than one million connections worldwide, USAT is transforming the unattended retail community by offering one solution for payments processing, logistics, and back-office management solutions. The company's enterprise-wide platform is designed to increase consumer engagement and sales revenue through digital payments, digital advertising and customer loyalty programs, while providing retailers with control and visibility over their operations and their inventory. As a result, customers ranging from vending machine companies, to operators of micro-markets, car charging stations, laundromats, kiosks, amusements and more, can run their businesses more proactively, predictably, and competitively.

Useful Links

USA Technologies: <u>https://usatech.com/</u> Twitter: <u>https://twitter.com/usa_tech</u> YouTube: <u>https://www.youtube.com/user/USATechnologies</u> Resource Center: <u>https://usatech.com/resource-center/the-benefits</u> Sales and Partnership Inquiries: Please contact USA Technologies, Inc. at +1 800.633.0340 or <u>sales@usatech.com</u>

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USAT Media: Emily Porro 347-346-3663 emily@porrocomms.com