



## USA Technologies to Showcase USALive 2.0 at Money 20/20

October 24, 2018

*Newly Integrated Features and Functions Bring Unrivaled Enterprise Solution to Unattended Retail Market; Booth 2069*

LAS VEGAS--(BUSINESS WIRE)--Oct. 24, 2018-- USA Technologies (NASDAQ:USAT), a premier digital payment, consumer engagement and logistics service provider for the self-service retail market, is demonstrating the first phase of its newly integrated business optimization platform at Money 20/20 in Las Vegas October 21-24. With the completion of phase one, customers now enjoy a redesigned, feature-rich portal that provides historical sales transaction, loyalty program management and machine health reports in an easier-to-use format, as well as guided videos to help educate customers about the benefits now available to them through the cloud-based Seed software platform, including Seed Pro, Seed Office, Seed Cashless, Seed Delivery, and Seed Markets.

USA Technologies offers a true end-to-end enterprise platform for the unattended retail market, designed not only to increase sales by bringing digital payment options to unattended retail locations, but also to decrease operational costs by giving customers the ability to run their businesses in a more efficient and competitive way with Seed.

USA Technologies will be demonstrating the features and functionalities of this newly integrated platform at Money 2020 in Booth #2069.

"At USAT, we continue to provide our customers with the product and service portfolio that helps our customers run their businesses more effectively," said Maeve McKenna Duska, SVP Marketing and Strategic Development, USA Technologies. "Our newly integrated business optimization portal offers the market a combination of award-winning logistics and cloud technology coupled with our market-leading payment capabilities for a turn-key enterprise solution that helped modernize the industry. As more and more retailers look to unattended retail to decrease operational costs and increase sales, our work to bring many of the elements our customers need to be successful onto one platform is a perfect example of how USAT's enterprise software platform is setting the industry standard."

### **USALive 2.0 features include**

- A simplified, intuitive navigation and enhanced user experience
- Loyalty programs including Apple Pay, Google Pay and card brand loyalty programs, as well as product-specific loyalty campaign enhancements
- Real time sales information and reporting capabilities and detailed credit/sales and accounting reconciliation reports, server-side health alerts for all connected machines, DEX Telemetry scheduling, account payment reconciliation, fill-to-fill reporting, and more.
- Report builder: Users can build detailed report accessing payment details; alerts and DEX statuses; Report Register for setting up email reports; view saved reports such as payment reconciliation; and more.
- Superior Data Protection: Strongly encrypted data through a PCI Level 1 compliant processor.
- Remote Management: All machine data is available through the USALive website, offering real time sales information and server-side health alerts for all connected machines. Ability to keep track of cash, credit and contactless through DEX Telemetry reports.
- Access to training programs hosted by an in-house, experienced support team.

The Company anticipates the next phase of enhancements will bring even more of the Seed software capabilities together onto the combined, integrated enterprise platform.

### **About USA Technologies**

USA Technologies, Inc. is a premier payment technology service provider of integrated cashless and mobile transactions in the self-service retail market. The company also provides a broad line of cashless acceptance technologies including its NFC-ready ePort® G-series, ePort Mobile® for customers on the go, ePort® Interactive, and QuickConnect, an API Web service for developers. Through its acquisition of Cantaloupe Systems, Inc. ("Cantaloupe"), the company also offers logistics, dynamic route scheduling, automated pre-kitting, responsive merchandising, inventory management, warehouse and accounting management solutions. Cantaloupe is a premier provider of cloud and mobile solutions for vending, micro markets, and office coffee services.

### **Useful Links:**

USA Technologies: <https://usatech.com/>

Twitter: [https://twitter.com/usa\\_tech](https://twitter.com/usa_tech)

YouTube: <https://www.youtube.com/user/USATechnologies>

Resource Center: <https://usatech.com/resource-center/the-benefits>

**Forward-looking Statements:**

“Safe Harbor” Statement under the Private Securities Litigation Reform Act of 1995: All statements other than statements of historical fact included in this release, including without limitation the business strategy and the plans and objectives of USAT’s management for future operations, are forward-looking statements. When used in this release, words such as “anticipate”, “believe”, “estimate”, “expect”, “intend”, and similar expressions, as they relate to USAT or its management, identify forward-looking statements. Such forward-looking statements are based on the beliefs of USAT’s management, as well as assumptions made by and information currently available to USAT’s management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors, including but not limited to, the ability of USAT to predict future market conditions and consumer behavior; and the possibility that all of the expected benefits and efficiencies from cashless payment services, including increases in revenue, will not be realized by all vending operators and on all vending machines or within the expected time period. Readers are cautioned not to place undue reliance on these forward-looking statements. Any forward-looking statement made by us in this release speaks only as of the date of this release. Unless required by law, USAT does not undertake to release publicly any revisions to these forward-looking statements to reflect future events or circumstances or to reflect the occurrence of unanticipated events.

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