



USA Technologies to Showcase Newest Products and Technologies at NAMA OneShow 2017

April 17, 2017

Michael K. Lawlor to Speak as Part of the Pre-Conference Education Series

USA Technologies, Inc. (NASDAQ:USAT):

What: USA Technologies will be demonstrating its latest products and technologies designed to engage with consumers through loyalty programs, payment innovation and analysis of the data gleaned from USAT's broad nationwide footprint, during the NAMA OneShow 2017 at Booth #835. It will also host the "Experience Lounge" at Booth #1436, where attendees can get hands on testing of the newest technologies on the market, as well as relax, recharge their electronics and get a cartoon portrait drawn by a local artist.

The company will also be holding a breakfast roundtable before the show, moderated by Street Fight's David Card and featuring: Maeve McKenna Duska, Senior Vice President of Sales and Marketing, USA Technologies; Greg McCall, Senior Vice President of Sales and Marketing, Five Star Foodservice; Tom Murn, CEO, ViaTouch Media and The Answer Group; Jenny Skidmore, Owner/Operator, J&J Vending Inc.; and Judy Chan, Director of Product and Mobile Marketing, Urban Airship. In addition, Chief Services Officer, Michael K. Lawlor will also be participating in two of the pre-conference education series panels: "Mastering Micro Markets," and "What's Trending in Vending, Coffee Services, and Micro Markets."

When: April 19 - 24, 2017
04.18.17 - **Mastering Micro Markets:** Industry panel will discuss everything you need to know to be successful in this market segment (10:00 a.m. - 5:00 p.m.)

04.18.17 - **USAT Retail Roundtable:** A panel discussion moderated by Street Fight Analyst, David Card, with industry experts about the future of unattended retail, and how the convergence of mobile wallets, loyalty, and brands is impacting the market (8:00 - 10:00 a.m.)

04.19.17 - **What's Trending in Vending, Coffee Services, and Micro Markets** - a discussion on what technologies are trending in industry channels, and what are the most valuable applications. (9:45 -10:45 a.m.)

Where: NAMA OneShow 2017
The Venetian
Las Vegas, Nevada

Registration: For more details on the conference and for registration information, please visit: <http://www.namaoneshow.org/>

Press

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