



## Denver's Premier Services Transitions to Offer Cashless Payments on 100% of Machines Through USA Technologies

February 2, 2017

*Implements ePort Interactive and ePort Connect® Platforms with Premium Support Services*

MALVERN, Pa.--(BUSINESS WIRE)-- [USA Technologies, Inc.](https://www.usatech.com/) (NASDAQ:USAT) ("USAT"), a payment technology provider of cashless and mobile transactions in self-serve retail, today announced a strategic partnership with the Colorado-based Premier Services, Inc., adding to its expanding list of customers committing to a fully-connected cashless operation. USAT is now the company's single cashless payments provider for all credit, debit, mobile and loyalty services.

USAT is currently deploying the ePort Interactive on ePort Connect Services Platforms on 500 of Premier Services's vending, coffee and micro-market kiosks throughout the Denver region. This deployment will result in connecting 100% of Premier Services's machines to USAT's ePort Connect services. By transitioning to 100 percent cashless, Premier Services aims to better align its payment offerings with its growing base of customers seeking to pay with a tap (via smartphone), click or swipe.

"For nearly fifteen years, we have centered our business on bringing our customers the best service possible," said George Yost, President, Premier Services, Inc. "The pervasiveness of the smartphone has given us a new way to engage with our customers at the point-of-sale, which in turn is giving us the data we need to foster long-term relationships. USA Technologies was the best and only choice for this journey."

As an ePort Interactive customer, Premier Services has access to what we believe to be the industry's most advanced cloud-based interactive media and content delivery management system in the small-ticket retail industry, enabling the delivery of nutritional information, providing remote refunds, and creating multimedia-marketing campaigns, among other consumer engaging features. In addition, Premier Services is also leveraging USAT's Premium Support Services to, among other things, ensure effective deployments of USAT's cashless technology, and obtain installation and marketing support and access to USAT's Knowledge Base data.

"Our cashless payment solutions make it possible for companies like Premier Services to stay in front of the payment preferences of consumers by giving them the option to pay with whatever payment method that is on hand," said Maeve McKenna Duska, Senior Vice President of Sales and Marketing, USA Technologies. "In addition to taking our customers cashless, we believe we can ensure our customer's success by providing insights into who their consumers are, what they are buying and how they are paying for it, facilitating better engagement and loyalty in self-serve retail."

### Useful Links:

USA Technologies: <https://usatech.com/>

Twitter: [https://twitter.com/usa\\_tech](https://twitter.com/usa_tech)

YouTube: <https://www.youtube.com/user/USATechnologies>

Resource Center: <https://usatech.com/resource-center/the-benefits>

### Sales and Partnership Inquiries:

Please contact USA Technologies, Inc. at +1 800.633.0340 or [sales@usatech.com](mailto:sales@usatech.com).

### About ePort Connect®:

USAT's ePort Connect service is a PCI-compliant suite of cashless payment and telemetry services specially tailored to fit the needs of self-serve retail industries. Designed to be a "one-stop shop," services offered through ePort Connect include wireless and merchant account setup, simplified processing rates, settlement and reconciliation, 24 x 7 customer service and a host of value-added services, including mobile payment, loyalty programs and integrated payment services for micro-markets and other POS devices.

### About Premium Support Services:

USAT's Premium Support Service bundles USAT's best-in-class services to ensure the most effective deployments of USAT's cashless technology through cohesive planning that seeks to maximize returns. Services include USAT's Model Market program for planning, project management, installation support, and marketing support; integration of deployment planning, installation and performance optimization; access to USAT's flagship Knowledge Base data; and customized reporting in support of deployment, inventory and DEX project management. USAT's Premium Support Service is available to customers that have made a commitment to connect a significant portion of their locations to USAT's service.

### About USA Technologies:

USA Technologies, Inc. is a premier payment technology service provider of integrated cashless and mobile transactions in the self-service retail market. The company also provides a broad line of cashless acceptance technologies including its NFC-ready ePort® G-series, ePort Mobile™ for customers on the go, ePort® Interactive, and QuickConnect, an API Web service for developers. USA Technologies has 78 United States and foreign patents in force; and has agreements with Verizon, Visa, Chase Paymentech and customers such as Compass, AMI Entertainment and others. For more information, please visit the website at [www.usatech.com](http://www.usatech.com).

### Forward-looking Statements:

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: All statements other than statements of historical fact included in this release, including without limitation the business strategy and the plans and objectives of USAT's management for future operations, are forward-

looking statements. When used in this release, words such as "anticipate", "believe", "estimate", "expect", "intend", and similar expressions, as they relate to USAT or its management, identify forward looking statements. Such forward-looking statements are based on the beliefs of USAT's management, as well as assumptions made by and information currently available to USAT's management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors, including but not limited to, the ability of USAT to predict future market conditions and consumer behavior; the possibility that all of the expected benefits and efficiencies from the use of the ePort Interactive and USAT's Premium Support Services will not be realized by all vending operators and on all vending machines or within the expected time period; and the ability of USAT to operate without infringing or violating the intellectual property rights of others. Readers are cautioned not to place undue reliance on these forward-looking statements. Any forward-looking statement made by us in this release speaks only as of the date of this release. Unless required by law, USAT does not undertake to release publicly any revisions to these forward-looking statements to reflect future events or circumstances or to reflect the occurrence of unanticipated events.

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