



A&A Vending Service Grows Relationship with USA Technologies

August 23, 2016

Moves to Link 100% of its Machines to Cashless Payment Options; Signs on for Premium Support Service Offerings

MALVERN, Pa.--(BUSINESS WIRE)-- [USA Technologies, Inc.](http://www.usatech.com) (NASDAQ:USAT), a premier payment technology service provider of integrated cashless and mobile transactions in the self-service retail market, today announced the expanded agreement with A&A Vending Services (A&A), a Canteen franchisee. USAT is currently upgrading 1,200 of the company's machines to its state-of-the-art cashless technology platform and telemetry services, enabling the company to track the acceptance of cash, credit/debit cards, and mobile wallet payments such as Android Pay and Apple Pay through its NFC-capable ePort Connect® cashless payment system. To date, with nearly 520 of the machines connected in four months, A&A is showing positive early results.

Established in 1995, A&A Vending Services has grown to become one of the largest vending service providers serving Augusta, GA and the surrounding cities operating 39 full-service vending routes, servicing thousands of vending, coffee and micro-market machines.

"For the past 20 years, we have built our company name on providing outstanding service by listening to the needs of our customers," said Les Perry, Owner, A&A Vending Services. "More and more of our customers are looking to make contactless purchases from our machines, so we realized that transitioning to cashless wasn't something we could put off any longer. USA Technologies has been guiding us through the process, offering insight and support to ensure our financial commitment pays off as quickly as possible. We are excited by the early traction and look forward to continued results like these as we move to 100 percent cashless on every machine."

In addition, A&A has signed up for USAT's [Premium Support Service](#) offerings, including its model market program, which provide companies access to a bundle of best-in-class support services including deployment planning, project management, installation support, training, the marketing of cashless, marketing support, mobile payment and loyalty programs and funding support.

"A&A is a perfect example of the a positive benefits retailers can realize as they move from a primarily cash-based business to cashless," said Jim Turner, vice president of Deployment Services, USA Technologies. "Our approach insures that deployment is done in a way that makes sense based on the specific needs of the business. By implementing smart, strategic deployment programs through Premium Support Services, companies like A&A not only capture more purchases by consumers, but are running their business in a more efficient way."

Useful Links:

USA Technologies: <https://usatech.com/>

Twitter: https://twitter.com/usa_tech

YouTube: <https://www.youtube.com/user/USATechnologies>

Resource Center: <https://usatech.com/resource-center/the-benefits>

Sales and Partnership Inquiries:

Please contact USA Technologies, Inc. at +1 800.633.0340 or sales@usatech.com.

About USAT's Premium Support Service:

USAT's Premium Support Service bundles USAT's best-in-class services to ensure the most effective deployments of USAT's cashless technology through cohesive planning that maximizes returns. Services include USAT's Model Market program for planning, project management, installation support, and marketing support; integration of deployment planning, installation and performance optimization; access to USAT's flagship Knowledge Base data; profitability calculation; and customized reporting in support of deployment, inventory and DEX project management. USAT's Premium Support Service is available to customers that have made a commitment to connect a significant portion of their locations to USAT's service.

About ePort Connect®:

USAT's ePort Connect service is a PCI-compliant suite of cashless payment and telemetry services specially tailored to fit the needs of self-serve retail industries. Designed to be a "one-stop shop," services offered through ePort Connect include wireless and merchant account setup, simplified processing rates, settlement and reconciliation, 24 x 7 customer service and a host of value-added services including mobile payment, loyalty programs and integrated payment services for micro-markets and other POS devices.

USA Technologies:

USA Technologies, Inc. is a premier payment technology service provider of integrated cashless and mobile transactions in the self-service retail market. The company also provides a broad line of cashless acceptance technologies including its NFC- ready ePort® G-series, ePort Mobile™ for customers on the go, ePort® Interactive, and QuickConnect, an API Web service for developers. USA Technologies has 93 United States and foreign patents in force; and has agreements with Verizon, Visa, Chase Paymentech and customers such as Compass, AMI Entertainment and others. For more information, please visit the website at www.usatech.com.

Forward-looking Statements:

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: All statements other than statements of historical fact included in this release, including without limitation the business strategy and the plans and objectives of USAT's management for future operations, are forward-looking statements. When used in this release, words such as "anticipate", "believe", "estimate", "expect", "intend", and similar expressions, as they

relate to USAT or its management, identify forward looking statements. Such forward-looking statements are based on the beliefs of USAT's management, as well as assumptions made by and information currently available to USAT's management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors, including but not limited to, the ability of USAT to predict future market conditions and consumer behavior; the ability of USAT to operate without infringing or violating the intellectual property rights of others; and whether the ePort cashless products and services will encourage consumer loyalty and/or drive recurring or incremental sales. Readers are cautioned not to place undue reliance on these forward-looking statements. Any forward-looking statement made by us in this release speaks only as of the date of this release. Unless required by law, USAT does not undertake to release publicly any revisions to these forward-looking statements to reflect future events or circumstances or to reflect the occurrence of unanticipated events.

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