



## USA Technologies Unveils ePort® Interactive

April 14, 2016

*Next-generation, interactive content delivery and payments platform comes to the self-serve retail market*

*Visit USA Technologies at NAMA OneShow This Week at Booth #815*

CHICAGO--(BUSINESS WIRE)-- **NAMA OneShow** - [USA Technologies, Inc.](http://www.usatech.com) (NASDAQ:USAT) ("USAT"), a premier payment technology service provider of integrated cashless and mobile transactions in the self-service retail market, today unveiled [ePort® Interactive](#). This is USAT's most progressive solution to date, and one of the industry's most advanced cloud-based interactive media and content delivery management systems, enabling delivery of nutritional information, remote refunds, loyalty programs, and robust, multimedia-marketing campaigns for the unattended and self-serve retail markets. With nearly 11,000 customers and 369,000 connections, USAT is poised to leverage this new platform to change the way consumers interact at the unattended retail point of sale.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20160414005460/en/>



USA Technologies ePort Interactive is the next generation of unattended retail marketing. (Photo: Business Wire)

In response to the demand of today's digital consumer, USAT's ePort Interactive solution delivers the latest innovations in payment and unattended retail technology, and expands the current ePort Connect platform to provide the industry with feature-rich, interactive capabilities that leverages next-generation retail trends. The ePort Interactive technology transforms the relationship between companies and consumers in the unattended retail market through an advanced technology platform that provides a new universe of engagement, marketing and analytical capabilities. This technology will begin to deliver enhanced vendor management system (VMS) integration to the approximately 6000 ePort interactive units already deployed in the field.

"As the leader in payments and consumer engagement services for unattended retail, we are committed to keeping our finger on the pulse of consumer and payment trends so we can leverage the progression to cashless and mobile payments technology on behalf of our customers," said Michael K. Lawlor, chief services officer, USA Technologies. "The ePort Interactive platform enables customers to engage with consumers through loyalty programs and onscreen functionality, providing a superior customer experience through instant refunds, nutritional information and feedback capabilities. Additionally, CPG companies and retailers now have the ability to impact consumer behavior in real time - at the point of sale. We believe this platform is truly heralding in the next generation of technology for the unattended retail market."

The ePort Interactive platform and related touch-screen technology enhances the existing ePort Connect Service, and joins the popular ePort G9 payment system in USAT's product portfolio. Both offer PCI DSS compliant security, and support traditional magnetic stripe credit and debit cards, as well as NFC (Mobile Wallet) payments including Apple Pay and Android Pay. USAT expects that the new features will also help grow customer loyalty and drive recurring sales, via coupons, digital advertising and rewards, as well as add additional benefit to USAT's MORE™ and Premier Services programs. Now vendors can engage their customers in real time at point-of-sale, which we believe would encourage repeat visits and incremental sales.

### Key Features of ePort Interactive:

- **On-Screen Nutritional Facts:** Dynamically displayed, detailed product information made available prior to purchase.
- **On-Screen Advertising with Interactive User Interface:** Engages and incentivizes consumer purchasing behavior with eye-catching on-screen digital ads, and enables the use of promotional codes for discounted or free purchases.
- **On-Screen Assistance:** Consumers can receive digital refunds with unique credit codes that can be sent via SMS text message.

- **Cross-platform Compatibility:** enables seamless integration with all major VMS systems for plan-o-gram information, including full integration with VendMax, Cantaloupe and VendSys with export functionality well suited for Parlevel and Vagabond.

The new ePort Interactive platform will be demonstrated this week at the NAMA OneShow in Chicago, IL., along with the current ePort Connect Suite. Stop by for a look at booth # 815.

**Useful Links:**

USA Technologies: <https://usatech.com/>

Twitter: [https://twitter.com/usa\\_tech](https://twitter.com/usa_tech)

YouTube: <https://www.youtube.com/watch?v=OR-WnaPDAd4>

Resource Center: <https://usatech.com/resource-center/the-benefits>

**Sales and Partnership Inquiries:**

Please contact USA Technologies, Inc. at +1 800.633.0340 or [sales@usatech.com](mailto:sales@usatech.com).

**About ePort Interactive:**

The ePort® Interactive is the industry's most advanced cloud-based interactive media and content delivery management system. It enables the delivery of nutritional information, remote refunds, loyalty programs, and robust, multimedia-marketing campaigns for the unattended and self-serve retail markets. The platform offers PCI DSS compliant security, and supports traditional magnetic stripe credit and debit cards, as well as NFC (Mobile Wallet) payments including Apple Pay and Android Pay.

**About USA Technologies:**

USA Technologies, Inc. is a premier payment technology service provider of integrated cashless and mobile transactions in the self-service retail market. The company also provides a broad line of cashless acceptance technologies including its NFC- ready ePort® G-series, ePort Mobile™ for customers on the go, and QuickConnect, an API Web service for developers. USA Technologies has 78 United States and foreign patents in force; and has agreements with Verizon, Visa, Chase Paymentech and customers such as Compass, AMI Entertainment and others. Visit the website at [www.usatech.com](http://www.usatech.com).

**Forward-looking Statements:**

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: All statements other than statements of historical fact included in this release, including without limitation the business strategy and the plans and objectives of USAT's management for future operations, are forward-looking statements. When used in this release, words such as "anticipate", "believe", "estimate", "expect", "intend", and similar expressions, as they relate to USAT or its management, identify forward looking statements. Such forward-looking statements are based on the beliefs of USAT's management, as well as assumptions made by and information currently available to USAT's management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors, including but not limited to, the ability of USAT to predict future market conditions and consumer behavior; the ability of USAT to operate without infringing or violating the intellectual property rights of others; and whether the ePort Interactive platform will encourage consumer loyalty and drive recurring or incremental sales. Readers are cautioned not to place undue reliance on these forward-looking statements. Any forward-looking statement made by us in this release speaks only as of the date of this release. Unless required by law, USAT does not undertake to release publicly any revisions to these forward-looking statements to reflect future events or circumstances or to reflect the occurrence of unanticipated events.

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Source: USA Technologies, Inc.

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