



USA Technologies Receives 2015 IoT Evolution Smart Machines Innovation Award

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[ePort Connect®](#) Honored for Smart Machine Innovation

MALVERN, Pa.--(BUSINESS WIRE)-- USA Technologies, a premier payment technology service provider of integrated cashless and mobile transactions in the self-service retail market, announced today that its ePort Connect Service has received a 2015 Smart Machines Innovation Award from [IoT Evolution magazine](#), the leading publication covering IoT technologies.

The IoT Evolution Smart Machines Innovation Award honors products, services, platforms, and applications that are part of the intelligent device market.

ePort Connect is a PCI compliant, end-to-end, suite of cashless payment, telemetry and value-added services providing seamless, turnkey cashless payments and telemetry services to thousands of customers nationwide. Developed specifically for the needs of the self-serve retail market, ePort Connect is designed to be a "one-stop-shop" for cashless payment and telemetry, with customers benefitting from its ongoing focus on innovation through new, value-added services and special promotions, many with well-recognized national partners. ePort Connect currently maintains 369,000 connections nationwide.

"ePort Connect is a smart technology infrastructure that enables owners and operators to use analytics to gain insight into consumer purchasing behavior and their business while simultaneously building loyalty with consumers in real-time - which, we believe, will drive improved business results in the self-serve retail market," said Stephen P. Herbert, chairman and chief executive officer, USA Technologies. "We are thrilled to accept the IoT Evolution Smart Machines Innovation Award, as it is indicative of our continued leadership and innovation within the payments industry."

"It is my pleasure to recognize USA Technologies' ePort Connect, an inventive and turn-key service platform that has earned USA Technologies the 2015 IoT Evolution Smart Machines Innovation Award," said Rich Tehrani, CEO, [TMC](#). "I look forward to seeing more innovation from USA Technologies in the future."

About USA Technologies

USA Technologies, Inc. is a premier payment technology service provider of integrated cashless and mobile transactions in the self-service retail market. The company also provides a broad line of cashless acceptance technologies including its NFC- ready ePort® G-series, ePort Mobile™ for customers on the go, and QuickConnect, an API Web service for developers. USA Technologies has been granted 87 patents; and has agreements with Verizon, Visa, Chase Paymentech and customers such as Compass, AMI Entertainment and others. The company recently acquired Portland, Oregon based VendScreen, the industry's leading manufacturer of retrofit touchscreen devices for vending machines. For more information please visit the website at www.usatech.com.

About Crossfire Media

[Crossfire Media](#) is an integrated marketing company with a core focus on future trends in technology. We service communities of interest with conferences, tradeshow, webinars and newsletters. Crossfire Media has a partnership with Technology Marketing Corporation (TMC) to produce events and websites related to disruptive technologies. Crossfire Media is a division of Crossfire Consulting, a full service Information Technology company based in New York.

About TMC

Global buyers rely on TMC's content-driven marketplaces to make purchase decisions and navigate markets. This presents branding, thought leadership and lead generation opportunities for vendors/sellers.

TMC's Marketplaces:

- Unique, turnkey Online Communities boost search results, establish market validation, elevate brands and thought leadership, while minimizing ad-blocking.
- Custom Lead Programs uncover sales opportunities and build databases.
- In-Person and Online Events boost brands, enhance thought leadership and generate leads.
- Publications, Display Advertising and Newsletters bolster brand reputations.
- Custom Content provides expertly ghost-crafted blogs, press releases, articles and marketing collateral to help with SEO, branding, and overall marketing efforts.
- Comprehensive Event and Road Show Management Services help companies meet potential clients and generate leads face-to-face.

For more information about TMC and to learn how we can help you reach your marketing goals, please visit www.tmcnet.com.

Forward-looking Statements:

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: All statements, other than statements of historical fact included in this release, are forward-looking statements. When used in this release, words such as "anticipate", "believe", "estimate", "expect", "intend", and similar expressions, as they relate to USAT or its management, identify forward-looking statements. Such forward-looking statements are based on the beliefs of USAT's management, as well as assumptions made by and information currently available to USAT's management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors, including but not limited to, business, financial market and economic conditions; the extent to which USAT's data obtained from the ePort Connect service is predictive of future market conditions, customer and consumer behavior, and cashless sales across all of USAT's customer locations; and the possibility that all of the expected benefits from adoption of the ePort Connect cashless payment service will not be realized by all vending operators. Readers are cautioned not to place undue reliance on these forward-looking statements. Any forward-looking statement made by us in this release speaks only as of the date of this release. Unless required by law, USAT does not undertake to release publicly any revisions to these forward-looking statements to reflect future events or circumstances or to reflect the occurrence of unanticipated events.

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