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## USA Technologies and ParLevel Systems Help Drive Greater Benefits for Louisiana Tom's Vending

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MALVERN, Pa. & SAN ANTONIO--(BUSINESS WIRE)-- [USA Technologies, Inc.](#) (NASDAQ: USAT), ("USAT"), a leader of wireless, cashless payment and M2M telemetry solutions for small-ticket, self-serve retailing industries, and [ParLevel Systems](#), a cutting-edge provider of advanced remote monitoring solutions, today highlighted Louisiana Tom's Vending, a full line vending and office coffee service operator located in Monroe, Louisiana, for their use of USAT's "one-stop shop" ePort Connect™ service and ParLevel System's remote monitoring services to improve operations and enhance customer satisfaction.

ParLevel Systems offers a plug-and-play remote monitoring system with a simple, easy-to-use interface that provides operators with the ability to do pre-kitting, design routes based on proximity, track route drivers while they are on the road, receive real-time cash and credit accounting, develop and adapt plan-o-grams based on sales in each location, and more.

Using USAT's ePort Connect service, either as a telemetry-only option or in conjunction with the ePort™ cashless payment system, USAT customers like Louisiana Tom's Vending benefit by being able to utilize services from ParLevel Systems without the necessity of additional investment in data collection and transmission software and hardware.

"Louisiana Tom's is dedicated to providing its customers with the best possible service and product selection," said Chad Looney, owner of Louisiana Tom's Vending. "We are a long-time customer of USA Technologies, and we recently decided to add remote monitoring and route management capabilities to our business. It was important to us that we work with a company that made implementation easy, provided the latest and greatest in service features, and could support us with on-site training. Because we were working with USAT's open system, we had the advantage of choice, and selected ParLevel Systems. It was an easy decision for us. Our existing ePort cashless payment systems in the field transferred data to ParLevel Systems so seamlessly that we decided to connect 750 additional machines to USAT's ePort Connect service in conjunction with ParLevel Systems' route management system."

"In a few short weeks, we have already reduced labor costs dramatically, eliminated stops and increased sales as a result of greater visibility into how quickly best-selling products are selling out," continued Looney. "Our ability to run our business better through ParLevel Systems, combined with the added flexibility of USAT's cashless payment products and services, is resulting in better service and satisfaction for our customers. It's been a great experience—a win-win for us and our customers. We are looking forward to continuing to expand our base of networked machines that use products and services of both ParLevel Systems and USAT."

ParLevel Systems is a recent addition to USAT's DEX Partner Program. USAT's open, flexible system gives vending operators the ability to select ParLevel Systems as their primary route management system. ParLevel Systems is able to seamlessly receive data from a customer's existing ePort devices while the customer continues to have access to USAT's best-in-class suite of services.

"Working with Louisiana Tom's Vending has been great," said Alan Munson, Chief Commercial Office of ParLevel Systems. "We started connecting the business, route by route, and the benefits started to happen immediately. There is nothing more rewarding than to see your client being proactive to breakdown alerts and optimize product selection, with the added peace of mind of knowing exactly how much money a driver collected from each machine, among many other benefits."

### About ParLevel Systems:

ParLevel Systems builds tools for vending operators so they can gain full control of their business and grow in the simplest, most efficient way. Founded in 2012, ParLevel Systems' plug and play remote monitoring software is designed to be more than a product—it aspires to enhance the experience of connecting your business in a simple, but powerful way. The company is based in the heart of San Antonio, Texas. To learn more, visit the website at [www.parlevelsystems.com](http://www.parlevelsystems.com).

### About USA Technologies:

USA Technologies is a leader of wireless, cashless payment and M2M telemetry solutions for small-ticket, self-serve retailing industries. ePort Connect® is the company's flagship service platform, a PCI-compliant, end-to-end suite of cashless payment and telemetry services specially tailored to fit the needs of small ticket, self-serve retailing industries. USA Technologies also provides a broad line of cashless acceptance technologies including its NFC-ready ePort® G-series, ePort Mobile™ for customers on the go, and QuickConnect, an API Web service for developers. USA Technologies has been granted 87 patents; and has agreements with Verizon, Visa, Elavon and customers such as Compass, Crane, AMI Entertainment and others. Visit the website at [www.usatech.com](http://www.usatech.com).

### Forward-looking Statements:

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: All statements other than statements of historical fact included in this release are forward-looking statements. When used in this release, words such as "anticipate", "believe", "estimate", "expect", "intend", and similar expressions, as they relate to USAT or its management, identify forward-looking statements. Such forward-looking statements are based on the beliefs of USAT's management, as well as assumptions made by and information currently available to the USAT's management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors, including but not limited to, business, financial market and economic conditions; the ability of the Company to compete with its competitors to obtain market share; whether the Company's customers continue to utilize the Company's transaction processing and related services, as our customer agreements are generally cancelable by the customer on thirty to sixty days' notice; the ability of USAT to accurately predict future market conditions and customer behavior; and whether customers will increase their purchases of USAT's products and services in the future. Readers are cautioned not to place undue reliance on these forward-looking statements. Any forward-looking statement made by us in this release speaks only as of the date of this release. Unless required by law, USAT does not undertake to release publicly any revisions to these forward-looking statements to reflect future events or circumstances or to reflect the

occurrence of unanticipated events.

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