



# cantaloupe

## **USA Technologies Customer, Cromer Food Services, Wins Verizon Innovation Award for Its Use of Wireless Technology, Including ePort Products and Services**

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MALVERN, Pa.--(BUSINESS WIRE)-- [USA Technologies, Inc.](#) (NASDAQ: USAT), ("USAT"), a leader of wireless, cashless payment and M2M telemetry solutions for small-ticket, self-serve retailing industries, congratulates customer, [Cromer Food Services](#), who recently earned second place for their use of wireless technology, including USAT's ePorts® and ePort Connect® service, as part of the 2013 Verizon Wireless Technology Innovation Awards.

"We extend our heartiest congratulations to Cromer Food Services," said Stephen P. Herbert, USAT's chairman and chief executive officer. "The sales uplift that they state they are experiencing as a result of cashless deployment and their efficient use of our wireless DEX transmissions as described in their award video are right in sync with the multiple returns we believe a cashless and telemetry platform can provide. We wish them the best as they continue to transition more of their customers to cashless."

To view the video, visit <http://www.youtube.com/watch?v=Qby1bEdXNLI>. USAT did not produce the video and is supplying the hyperlink for the reader's industry information.

### **About USA Technologies:**

USA Technologies is a leader of wireless, cashless payment and M2M telemetry solutions for small-ticket, self-serve retailing industries. ePort Connect® is the company's flagship service platform, a PCI-compliant, end-to-end suite of cashless payment and telemetry services specially tailored to fit the needs of small ticket, self-service retailing industries. USA Technologies also provides a broad line of cashless acceptance technologies including its NFC-ready ePort® G8, ePort Mobile™ for customers on the go, and QuickConnect™, an API Web service for developers. USA Technologies has been granted 86 patents; and has agreements with Verizon, Visa, Elavon and customers such as Compass, Crane, AMI Entertainment and others. Visit the website at [www.usatech.com](http://www.usatech.com).

### **Forward-looking Statements:**

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: All statements other than statements of historical fact included in this release, including without limitation the business strategy and the plans and objectives of USAT's management for future operations, are forward-looking statements. When used in this release, words such as "anticipate", "believe", "estimate", "expect", "intend", and similar expressions, as they relate to USAT or its management, identify forward-looking statements. Such forward-looking statements are based on the beliefs of USAT's management, as well as assumptions made by and information currently available to USAT's management. Actual results could differ materially from those contemplated by the forward-looking statements as a result of certain factors, including but not limited to, the ability of USAT to use available data to accurately predict future market conditions, consumer behavior and any level of cashless usage; the accuracy of our predictions regarding the extent to which future growth of vending transactions will rely on credit/debit/prepaid transactions in comparison to cash transactions; the possibility that all of the expected benefits from adoption of cashless payment and wireless telemetry, including any uplift in sales and/or profits, will not be realized by all operators, or will not be realized within the expected time period; and whether, and to what extent, new innovations in mobile payment technologies will accelerate a decline in cash transactions and an increase in credit transactions. Readers are cautioned not to place undue reliance on these forward-looking statements. Any forward-looking statement made by us in this release speaks only as of the date of this release. Unless required by law, USAT does not undertake to release publicly any revisions to these forward-looking statements to reflect future events or circumstances or to reflect the occurrence of unanticipated events.

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