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USA Technologies Helps Customer, Canteen, Extend Thanks Again Rewards Program at Vending Machines in DFW Airport

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MALVERN, Pa.--(BUSINESS WIRE)-- [USA Technologies, Inc.](#) (NASDAQ: USAT) ("USAT"), a leader of wireless, cashless payment and M2M telemetry solutions for small-ticket, self-serve retailing industries, [Thanks Again, LLC](#) and USAT customer, [Canteen](#), have teamed up to enable travelers using vending machines at the Dallas Fort Worth (DFW) International Airport to participate in the [DFW Customer Rewards Program](#). Travelers participating in the DFW Customer Rewards Program are eligible to earn frequent flyer miles or points for every qualifying purchase made at the DFW Airport, including parking, retail, concessions and now, vending.

To launch the rewards initiative, the local Canteen branch in Dallas worked with USAT to integrate the Thanks Again loyalty tracking with its vending machines at DFW that utilize USAT's ePort Connect® service, a one-stop shop cashless payment and telemetry offering. ePort Connect was designed to make adoption easy, reliable and scalable for the small-ticket market and enables customers to participate in loyalty programs such as those offered by Thanks Again as well as USAT's loyalty and prepaid customer offering.

"Thanks Again is proud to partner with DFW and Canteen to offer passengers more of their favorite airline miles or hotel points for credit or debit card purchases made at vending machines throughout the airport," said Marc Ellis, chief executive officer of Thanks Again, LLC. "The Thanks Again Loyalty Program makes it easy for consumers to grow their existing frequent flyer or hotel point accounts when they choose to make everyday purchases at participating locations. Vending machine purchases, along with shopping, dining, parking, and pet boarding transactions offer passengers numerous opportunities to earn rewards at DFW."

"USAT made our participation in the DFW Airport Customer Rewards Program very easy," said Marc Boman, president of Canteen's Central Division. "We view our cashless payment platform as a valuable springboard for attracting new business and for providing additional value to our clients and customers through innovation. The Thanks Again program is a great example of an innovative loyalty enhancement made possible with cashless-enabled locations."

DFW International Airport's Zenola Campbell, vice president of concessions, noted, "We are very excited to be able to offer yet another way, through self-serve vending machines, for passengers to get more out of their DFW Airport experience. The vast majority of DFW's restaurants, retail shops and services throughout DFW are participating locations. All passengers have to do is register at thanksagain.com/dfw to start earning miles immediately on their DFW purchases."

About Thanks Again, LLC

Thanks Again, LLC, headquartered in Atlanta, links members of the most popular rewards programs to airport parking, airport concession operators and local businesses to stimulate commerce, loyalty and customer value. Thanks Again enables frequent travelers to automatically earn extra rewards such as airline miles when they shop or dine at over 170 airports and 25,000 "neighborhood" businesses in North America. For more information or to enroll your business in the Thanks Again Traveler Loyalty Network, contact Business Development toll-free at 877.633.5434 or info@thanksagain.com

About DFW International Airport

Located halfway between the cities of Dallas and Fort Worth, Texas, DFW International Airport is the world's fourth busiest, offering over 1,900 flights per day and serving 58 million passengers a year. For seven consecutive years, DFW has ranked among the top ten large airports worldwide for customer service in surveys conducted by Airports Council International. Visit www.dfwairport.com.

About USA Technologies:

USA Technologies is a leader of wireless, cashless payment and M2M telemetry solutions for small-ticket, self-serve retailing industries. ePort Connect® is the company's flagship service platform, a PCI-compliant, end-to-end suite of cashless payment and telemetry services specially tailored to fit the needs of the small ticket, self-service retail industries. USA Technologies also provides a broad line of cashless acceptance technologies including its NFC-ready ePort® G8, ePort Mobile™ for customers on the go, and QuickConnect™, an API Web service for developers. USA Technologies has been granted 84 patents; and has agreements with Verizon, Visa, Elavon and customers such as Compass, Crane, AMI Entertainment and others. Visit the website at www.usatech.com.

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